

MAYOR MAX

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Hello Dearest Idyllwild Community!

Here is a brief summary of my activities as Mayor Max of Idyllwild during the very busy month of March—completing my ninth month in office. Time is flying by!

March 3 and 9. Art Alliance of Idyllwild. I attended the AAI board meeting on March 3 where we made plans for the “The Eye of the Artist” event at the Rainbow Inn on March 9th. I then functioned as the official greeter at the event on the 9th. It was so much fun to greet all of the guests. To show everyone just how much of an artist I really am, I dressed up in my artists’ cap (beret), Bohemian tie, and posed with a “stuffed animal”—sort of an artist’s paint brush in my mouth that Phyllis made. I could tell I was very convincing as an artist because everyone seemed very happy to see me, and that made me very happy too. To support the AAI fund-raising event, I purchased raffle tickets, and I also donated a piece of art to the event that was sold in the silent auction. I must admit that my donated piece of art was stunning as it included a picture of me in a tie and doggie coat (for warm weather). Phyllis, my sidekick and handler, faithfully fulfilled her “sneak-the-food-to-Max” routine that she does at every event.



(L to R Back Row) Emma Isaac, Revin Muir, The Easter Bunny, Sarianne Muir (on EB's lap), Athena Cilley, Mayor Max, and Madison Hawkins. (L to R Front Row) Emma Righetti and Rylan Righetti visiting at Town Hall on March 30.

As always, the food was delicious!

March 4. The Valley Chronicle Interview. Jenna Hunt interviewed me for a fantastic article she wrote about my term extension for a second year as the Mayor of Idyllwild. I let her know how happy I am about that, and she wrote a brilliant piece. Thank you, Jenna, for your continued support of the Office of Mayor Max. We love you!

Honey Buns & Joe and managed to get the best of both worlds: attendance at a wonderful art exhibition and imbibing in a little more cheese than my trusty handler made sure was delivered to me in the MayorMobile.

March 13. Idyllwild Town Crier Meeting. We attended the ITC’s meetings to discuss the upcoming news events in town. We love the ITC and appreciate all of value this publication brings to the community. Thank you for being here!

March 7 and 21. Forest Folk Meetings. We attended the Forest Folk potlucks twice this month, and it is always a pleasure to see everyone. We are happy to see this group growing, and as always, we had a great time. We remain dedicated to helping create the new Senior Center in Idyllwild. If you would like to help create the new Senior Center, you can help by joining this group and also by donating to Forest Folk at P.O. Box 260, Idyllwild, CA 92549. Your help extends the quality of the lives of everyone involved and is sincerely appreciated. Thank you for your help. It is greatly appreciated!

March 9. Veda Beatrice Roubideaux (photographer) Artist’s Show and Reception at Honey Buns & Joe. I attended this wonderful artist’s show at

March 18. Idyllwild Jazz in the Pines. I met with Karen Metz to discuss marketing plans and strategies for making this year’s Jazz in the Pines Festival the most successful ever! This included our plans to add the promotion of this event in our CEO outreach and press activities, help with increasing the number of event sponsors, and more.

March 23. Mountain Disaster Preparedness. I met with Mike Feyder and Chic Fojtik to discuss fund-raising plans and ideas for MDP and the upcoming annual MDP event. This was a great meeting, and we were happy to provide input to this very important initiative on the Hill. For more information about the MDP organization and annual event, visit www.mdp-idyllwild.com. During the meeting, Phyllis provided input while I kept up morale by meeting with visitors that stopped by my MayorMobile to say hello!

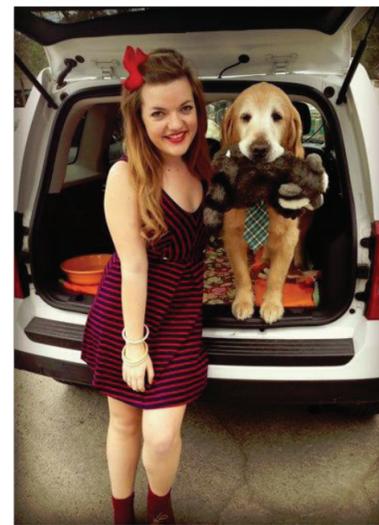
March 27. Idyllwild Animal Rescue Friends (ARF). I attended ARF’s first Senior Day event, a new series of events to be held at ARF specially for seniors. We had a great time, and I got lots of pets!! We also have been working on promoting ARF’s upcoming PET EXPO fund-raising event to be held on July 13 at the Idyllwild Community Center. We look forward to seeing you there, and appreciate your support. Also, please remember you can never do too much to help animals! If you know anyone that would like to adopt a pet or foster a pet or simply volunteer at ARF for a few hours a week, please contact ARF at www.idyllwildarf.com or call 951.659.1122. We really need and appreciate your help in every way!

March 30 and 31. Easter Weekend. We had a delightful Easter weekend spending time with the children on Saturday at the Spring Festival at Town Hall. I was also able to sample quite a few of the baked-good delicacies from the Forest Folk bake sale! On Sunday, I also visited the children at the American Legion’s Annual Kids Easter Party.



(L to R) Gaige Schnalzer, Mayor Max, and Kenli Schnalzer visiting at the American Legion on Easter.

We brought fun Easter items for the children to take from a grab bag at both events.



Katherine McKeown visiting with Mayor Max and Rocky at the Mayor Mobile.

March 1-31: Throughout the month on many days, the following programs were in full implementation:

Executive Visits and Idyllwild Town Tours. In our monthly promotions to CEOs in Southern California to visit Idyllwild, my office offers visiting executives a tour of the town and a breakfast, lunch, or dinner on us (paid for by my office). We conducted many of these meetings with visiting executives and their accompanying friends and dogs. Most take us up on a visit by the MayorMobile, but several have also enjoyed a lunch with me. It is great to meet these people and get them excited about Idyllwild. I always

continue to meet residents and other town tourists at my MayorMobile when I park at many different locations downtown, by Mountain Paws, and Bubba’s Books.

GSOB PSA Development. Throughout the month, I have worked on three home-run strategies for hitting the GSOB “out of the park” and helping to overcome the problems presented by



this destructive beetle. On March 7, I met with Lois Sheppard who has prepared the illustrations for my GSOB public service announcement I plan to publish in the Idyllwild Town Crier in April. I also spoke with Kevin Turner, the GSOB Coordinator for the Department of Earth Sciences at the University of California Riverside, on several occasions on copy ideas we have sent to him. I will be meeting with the Forest Service, CALFIRE, and arborists to finish out the content which Kevin will then get reviewed for final approval. I am excited about this piece and will get it to you as soon as possible.

I want you to know that I have cherished every moment of being the Mayor of Idyllwild, meeting you and visiting with you. I will always be grateful for the opportunity you have bestowed upon me and for your ongoing kind comments that have touched my heart so much. You have made me very happy in my senior years, and I know that the love you have conveyed to me has extended my life through this past year. I always look forward to seeing you again.

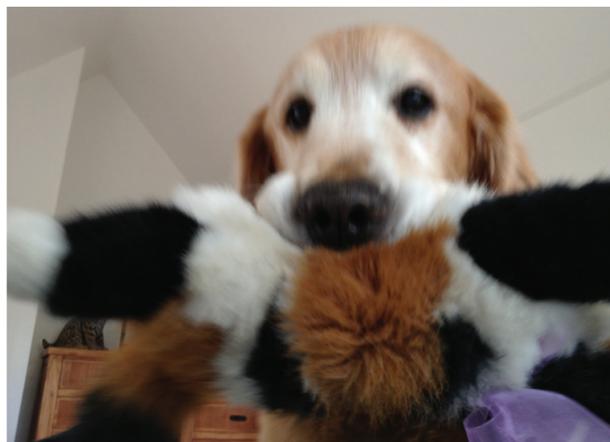
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Office of the Mayor of Idyllwild

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I had fun being an artist at the Eye of the Artist event!



A distant relative sent me this “rabbit” as an Easter gift. It looked remarkably like a calico cat. I got to work shredding it immediately!