

# MAYOR MAX

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July 31st marks the end of my first month in office. It's been a great month, and I have been working diligently to keep all the promises of my job description. Here are my duties as Mayor of Idyllwild as stated to me on the date of my inauguration on July 1st:

*The Idyllwild Mayor shall do his best to be a positive representative for the communities of Idyllwild, Pine Cove, Fern Valley, and Mountain Center. The Mayor shall:*

- Endeavor to promote this mountain community on and off the hill
- Support commissioners in their projects
- Strive to be present at community events such as outdoor concerts, festivals, fairs, and the July 4 parade
- Do his best to accept invitations for official visits, such as ribbon cuttings, "mixers," etc.
- Speak out on behalf of the animals of this mountain, domesticated and non-domesticated

*Some highlights of the month:*

**July 4. The 4th of July parade was fantastic and a highlight of my life.** It was so fun, and I appreciate very much your warm reception. I managed to eat quite a few dog biscuits during the parade as there was a big box of them in the back of the truck. I love food.

**July 10-13. Medical Emergency**—I spent some unexpected time in the animal hospitals in Temecula and Orange County with a severe intestinal blockage caused by a problem with my liver. I was on IVs for 3 days and lost 6 pounds in one week. (Those pounds transferred over to Phyllis, FYI.) I'm now 72 pounds and am on a restricted diet for the time being. I feel great now and have fully recovered. It's so good to be home.



(L to R) Mayor Max and Kirsten Garrett—visiting Idyllwild from Menifee, California. Doesn't Kirsten have one of the sweetest faces you've ever seen?!! Becky Garrett is Kirsten's mom.

**July 13. Sky Island Organics grand opening**—I was able to visit the Sky Island Organics grand opening only for a few minutes at the end of the



(L to R) Walter Brackelmanns, Lois Brackelmanns, Rebecca Wilder, Mayor Max, Robbie Wilder, Lisa Wilder—visiting Idyllwild from Sherman Oaks, California, enthusiastic diners at the Gnome and Café Aroma.

day as we returned to Idyllwild from Orange County. The food was great, and we purchased quite a bit to take home.

**July 14. I attended the Word of Mouth grand opening** and met the attendees (including two dogs), enjoyed the music of Swift Pony, and listened to Peter Buhl's introduction of Word of Mouth. Great idea!

**July 16. ARF**—I attended the ARF planning meeting where we made plans for a new direct mail campaign you will receive from me about ARF's need for more fosters and more volunteers to help man the ARF facility and take care of the pets. You'll receive this direct mail campaign in August, and the printing of the materials is underway. If you know anyone that would like to adopt a pet or foster a pet or simply volunteer at ARF for a few hours a week, please contact ARF at [www.idyllwildarf.com](http://www.idyllwildarf.com) or call 951.659.1122. Thank you.

**July 21. ARF, the Monument, and the Bluegrass Festival**—I manned the ARF booth at the Lemon Lily Festival by the Fort on Saturday from 12-4 pm. We were able to raise more money for ARF and obtained many new subscribers to the ARF newsletter. We also generated 3 more people that want to adopt a pet and one individual interested in fostering! I also simultaneously attended the ribbon cutting at the Monument, and I also attended the Bluegrass Festival.

**July 24. I attended the Chamber of Commerce mixer.** I met many of the chamber members I had not met before—all of whom are fantastic! The food was great. I also won two prizes from the raffle. I ate a plate full of veg-



(L to R) Juan Velasco, Rosa Velasco, Mayor Max, Jennifer Guzman, and Jonathan Alvarado—visiting Idyllwild from Chino, California.

etarian wraps with cheese and bacon, so I'm not really sure that makes them vegetarian. I also scarfed up some cake. I'm just sure this all fit into my restricted diet regimen...

Throughout the month, I also met with many prominent people, luminaries, and business executives in Idyllwild to find out what's needed and wanted for the community so that future programs implemented by my office take into consideration the needs and wants of the town. I would love to hear from you about what you would like to see for Idyllwild. Please feel free to reach out to me at any time.

For business and my medical emergency reasons, we also were off the hill every week for 1-3 days per week. We have updated our Mayor Mobile to say Mayor Max On Board and On Duty, including our lighted car-top sign. We take that car whenever we travel. Everywhere we go, people ask us about Mayor Max, and we promote Idyllwild off the hill as well. Everyone seems to love the idea about a dog being mayor, and they comment that it's likely an improvement over other

political situations. We tell them how great Idyllwild is. Most people don't know where it is, so we tell them where and to come and visit.

I also kept my promise in my Keep Idyllwild Beautiful Campaign. I sniffed out a lot of litter, and my campaign managers picked it up for me. We also pull over and pick up the items that fly out of trucks on the way to the Transfer Station. Just a note of caution to secure the truck loads, thank you! I also noticed there are many recyclable items in the trash bins rather than in the recycling bins. So many things now are fully recyclable, including plastics, plastic bags, cardboard boxes, all kinds of paper, and every kind of bottle and glass. Please take the time to sort all the recyclables. We have

such a beautiful planet. Let's make it even more beautiful. I sincerely thank you for your support on this.



(L to R) Jaimee, Mayor Max, and John—newlyweds on their honeymoon in Idyllwild. We met them at the Idyllwild Pizza Company.

My campaign managers and I want to help everyone that would like help of any kind. There are certain things we're good at doing. For example, as you may know, I am a retired service dog, but I still love to be of service. I am available to visit with someone who may be ill

or lonely. I am a good companion, and I believe I can bring happiness to individuals by spending time with them whenever I can. My campaign managers are good at knowing how to help people achieve their goals, and they are also great at helping to launch new businesses. We all would be delighted to meet with you at any time on any topic. I am very sincere about this, so please contact me at my office to arrange a time. Any and all services we provide are at no cost at any time. We offer services solely out of our love to provide service.



(L to R) Mayor Max and Glenn Warren at the Bluegrass Festival.

One other point, I am thinking of planning a fun event for the children in Idyllwild, a day on some weekend. I would love to know your ideas for this event. Let me know what you think would be fun for the kids and parents. Thank you very much.

I love you.

Love always,



**MAYOR MAX**

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