

# MAYOR MAX

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Hello Idyllwild –  
 Happy Autumn!

Here are some highlights for the month of September—another very active month for me and my staff!

**September 1. Opt to Adopt Event.** I helped “man” the ARF booth at the Opt to Adopt event on Saturday. This event was also attended by Living Free Animal Sanctuary and Hope to Home for Cats. I really wanted to personally visit ALL of the beautiful cats in the cattery, but Phyllis said I was drooling too much, and it was bad manners. It was fun to visit with the people at the event and also to see all of the very cute dogs. I especially liked the digger that felt we all needed to be covered in dust. That was fun and funny! The ARF team at the event succeeded in getting a wonderful retriever adopted to a great home that day and that made me really happy. I was able to collect money for donations, and we made a donation as well. Remember, you can never do too much to help animals on and off the Hill.



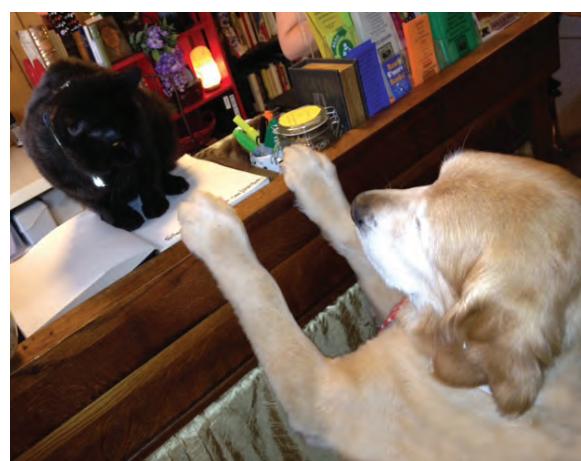
(L to R) Max, Jakob Parsons, and Jeremy Parsons at the Opt to Adopt event with Idyllwild Animal Rescue Friends (ARF), Living Free Animal Sanctuary and Hope to Home for Cats.

**September 1. Forest Folk and Mountain Community Patrol Yard Sale Attendance and Purchase.** We attended



(L to R) Max and Lou Bacher, Board President, Idyllwild HELP Center

**September 1. American Legion Labor Day Barbecue.** We attended the very tasty barbecue at The American Legion Idyllwild Post 800 and helped to support their



(L to R) Inky, “Litter”acy Commissioner, and Mayor Max teaming up at INK Book Gathering

very important fund-raising program for the replacement of their heating furnace for the emergency Idyllwild Warming Center. Because I’m a “chow hound” in the best sense of the words, Phyllis is now buying a ticket for me at each of these events. I patiently await my snacks while lounging in the MayorMobile.



(L to R) Kevin Hartman, Max, and Katie Matell, from Joshua Tree – day hikers we met at Humber Park.

The venue was fantastic, and I was allowed on the patio area. I noticed that Phyllis kept making Glenn get the chocolate cupcakes for her because she didn’t

**September 2. Donating Items.** We then had the enjoyable task of driving the 26-foot U-Haul off the Hill and unloading the truck at non-profit organizations in the 105-degree off-Hill heat of the day. I supervised while Phyllis did the heavy lifting. Phyllis looks at this as an opportunity to lose weight. She has such a positive attitude! However, all weight lost was immediately regained at our next event!

**September 2. Rotary Club Deep Pit Barbecue.** We then attended the Rotary Club Deep Pit Barbecue to refuel from the day’s activities. We visited with many friends and I got lots of pets outside. The fire department team petted me, and I really liked seeing all of them. Later that evening, we stopped by to see Peter Buhl to make a donation for the family of his Concert to Help Save a Life event.

**September 6. Forest Folk Potluck.** We attended another very important Forest Folk meeting and potluck. My motto is, “Have Food, Will Travel.” We are excited about the plans for the new Senior Center, and we love being with this group and their passion for helping seniors on the Hill.

**September 8. Colin Garth Smith “A Different Perspective” Art Showing Event (Community Arts Network)**

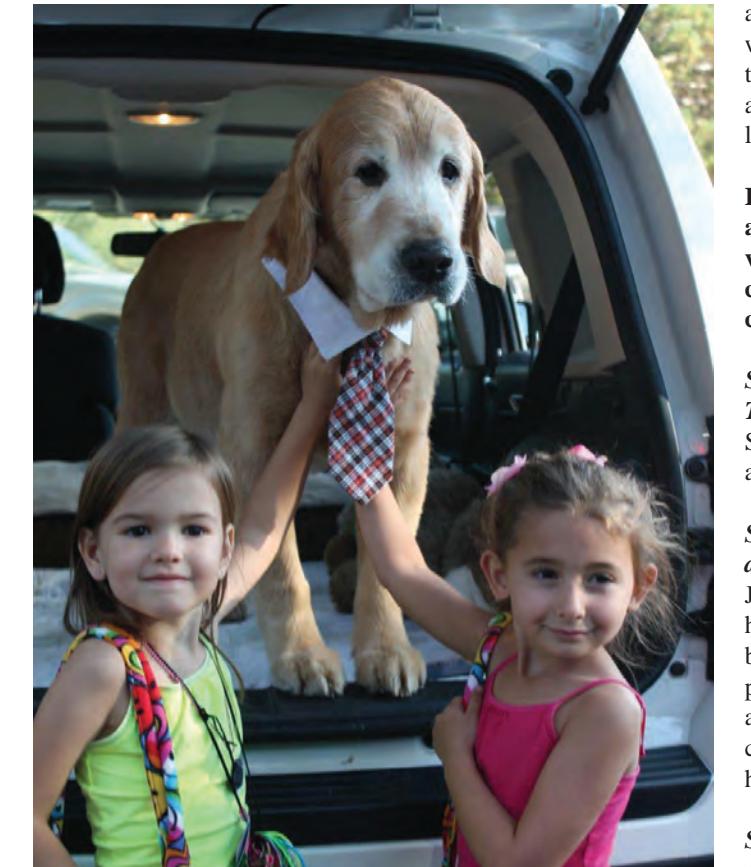
We attended this fabulous art event at Honey Bunn & Joe. I really loved the art (especially the Taquitz and hummingbird pieces) and also the pastries that I really only looked at...

**September 11. Mayor Max of Idyllwild on Facebook.**

I am now on Facebook and would like to be your friend. Please send me a friend request. Thank you. As of this writing, I now have 187 friends and climbing. Some of my new friends are as far reaching as Europe.

**September 12. Idyllwild Chamber of Commerce Mixer.** We attended this very fun mixer again, this time at Thousand Trails.

**September 15. We attended ARF’s event for Boots to Books** which is a program where recent war veterans, now college students, are helping ARF



(L to R): Lexi Arsenault, Max, Jade Rubin, who were camping at Hurkey Creek Park/Campground (September 21-23) with Randi Rubin (Jade’s mom) for a Mother Daughter Adventure Guides Annual Fall Camp gathering, sponsored by the Corona/Norco YMCA. Approximately 125 mothers and daughters attended. The daughters ranged from ages 5-18. Their Winding Trail Expedition has been in existence since the 60’s. They also visited the Living Free Sanctuary, shopped in town, and dined at Nature’s Wisdom.

want word to get out of just how many she was eating. We purchased 20 raffle tickets and won 3 raffle prizes: a \$20 gift certificate to Nature’s Wisdom, a \$20 gift certificate to the new Lumber Mill, and a t-shirt of the Monument. Score! Thank you, Chamber! I was able to visit with many of the people at the Mixer, and also to see two of my dearest friends, Rita Hewitt and Chaplain (or “Chappy” as I call him), which is Rita Hewitt’s dog.

and the community with their time, helping with repairs, maintenance, yard work, and all types of other much-needed projects. What a fantastic group of people, and they really liked me and petted me. It was a fun event!

If you know anyone who would like to adopt a pet or foster a pet or simply volunteer at ARF for a few hours a week, contact ARF at [www.idyllwildarf.com](http://www.idyllwildarf.com) or call 951.659.1122. Thank you.

**September 15. Idyllwild 12th Annual Home Tour,** hosted by the Idyllwild Area Historical Society Museum. We went on the home tour and the homes were all fantastic.

**September 20. INK Booth Gathering—Inky and Mayor Max Team Up!** We met with Julie Johnson, Inky’s (“Litter”acy Commissioner) human, about upcoming events being hosted by INK Book Gathering and initiatives for preserving our rights to freedom of speech and improving literacy. We also discussed creating book lists for homeschoolers and how to reach a nationwide audience.

**September 23. Idyllwild HELP Center’s 20th Anniversary Gala.** We attended this very fun and important event. The desserts were great, and David Jerome’s music was very nice as well. I got lots of pets. We are dedicated to continuing our support of the HELP Center.

**September 26. Invitation to Idyllwild / New Idyllwild Promotions Launch.** We launched our campaign promoting Idyllwild to the first 15,000 of 47,000 CEOs we have developed on our database for this campaign. The campaign has been very successful in creating responses with companies interested in visiting Idyllwild for their corporate events and/or family vacations. To see the letter we sent, you can visit my web site at [www.mayormax.com](http://www.mayormax.com) (the “Visit Idyllwild” page). We have prepared individual responses to each of the CEOs that have

asked for meeting places, vacation rentals, etc. Phyllis has also spoken with many of the respondents. For those respondents that specifically stated they have children, we also prepared a nice write-up of all the highlights of the area for children, including the new playground, Earth ‘N Fire, and ALL of the local stores that have shopping items that children will love. We also referred people to the Idyllwild Chamber of Commerce web site and member directory.

**September 26. Press Day.** We were interviewed by three press organizations (Jenna Hunt, representing *The Valley Chronicle*; Paul J. Young of the City News Service; and



The Boots to Books program team with Max (front row left) and Betty (front row right) at ARF. The team worked diligently and volunteered their services at ARF and in the community.

Bob Pratte of *The Press Enterprise*, and news articles are being published. Thank you, Jenna, Paul, and Bob! Press articles are included on my web site.

**September 27. “A Celebration of Giving” Event by the Idyllwild Community Fund (ICF).** We attended the ICF very delicious dinner (catered by Restaurant Gastrognome) and presentation about their organization and the grants that they have bestowed upon other non-profit organizations, past and present. We really liked each and every one of the grants given, and we will continue to support this organization.

**September 30. Quilters of Idyllwild Show.** On Sunday, I attended the Quilters Show with Phyllis, Glenn, and family members we invited to Idyllwild specifically to see this Show. We have many quilters in our family, so it was just a natural. If you notice in my MayorMobile, I have quilts that I get to lie on, and they are specially made for me by Phyllis’ niece, Kim Whitworth. The Quilters Show is a must-see.

I love you.

Love always,

**MAYOR MAX**

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My upcoming events are listed on my web site.