

# 2018 Mayor Max and the Mayors of Idyllwild



*They're amazing!*



# From the Offices of the Mayors of Idyllwild 🐾 Welcome to 2018!

This is our new 2018 calendar from the Office of Mayor Max, and we hope you love it. This calendar has been prepared by our Chiefs of Staff for the Office of Mayor Max, Phyllis Mueller and Glenn Warren, and it is our New Year's gift to you. I, Mayor Max, and my Deputy Mayors Mitzi and Mikey, also provided extensive input and content for the calendar. In fact, you might notice that our photos are on most every page!

The Office of Mayor Max provides many services to Idyllwild. One of our most cherished services is heading up Idyllwild's Annual Christmas Tree Lighting Event and Ceremony. This past year, we celebrated our 57th event, and it was the best event ever. Our unseasonably warm weather combined with additional promotion of the event, momentum from previous years' events, and our ABC Channel 7 News segment about the event resulted in record attendance estimated at just over 5000 people. Everyone had a great time, and the tree was extraordinarily beautiful this year with 6100 lights.

The first six introductory pages of this calendar provide additional information about the charter of the Offices of the Mayors of Idyllwild and also Idyllwild's 57th Annual Christmas Tree Lighting Event and Ceremony.

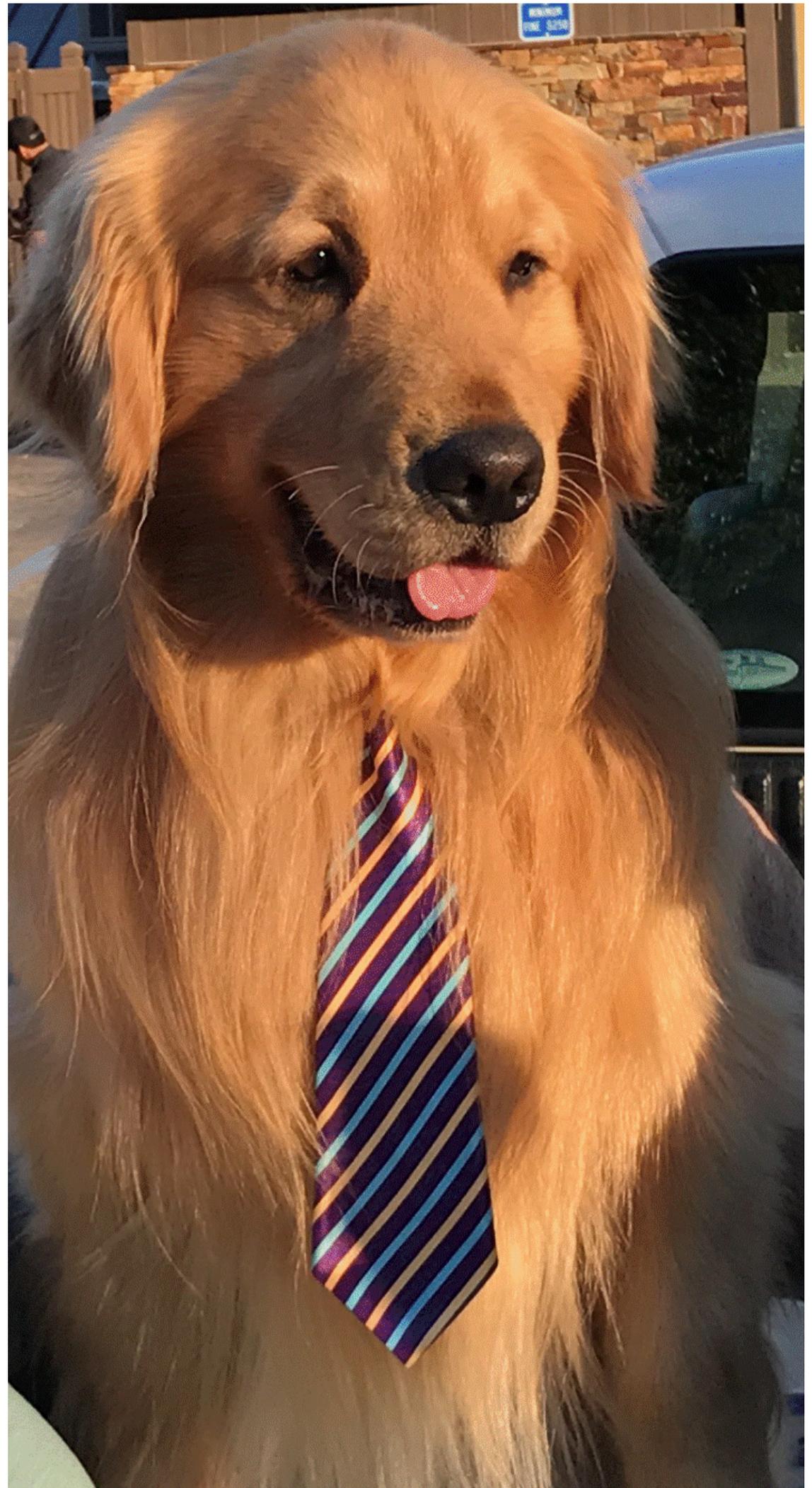
We wish you all the best of everything in this 2018 New Year and that all of your dreams come true. We look forward to seeing you and to hearing from you throughout the year, and we thank you for being in our lives and for being our friends.

## The Charter, Goals, and Purposes of the Office of Mayor Max

The Mayor's Office consists of three Golden Retrievers: Mayor Max, Deputy Mayor Mitzi, and Deputy Mayor Mikey; and two Chiefs of Staff, Phyllis Mueller and Glenn Warren. The goal and purpose of the Office of Mayor Max is to make the world a better place by conveying unconditional love and doing as many good deeds for others as possible. Every action we take is guided by this charter.

Now in our sixth year of creating Idyllwild's Office of Mayor Max, we love providing this mayoral office and service to the Idyllwild community and our friends and associates throughout the world. Mayor Max's reach continues to expand globally. The Mayors continue to "visit with the visitors" every day in downtown Idyllwild, and they also attend hundreds of events for charities and businesses every year. We love to make people smile and share happiness and joy with them. We are also very proud of our Deputy Mayor Program where children and adults agree to be deputized to help the Mayors by upholding the Mayor's charter, and they receive a Deputy Mayor of Idyllwild, California Certificate of Authenticity to confirm their decision and willingness to proactively participate in this program.

We continue to believe we can make the world a better place by bringing joy, happiness, and fun communication to as many people as possible. It is our intention to help and to increase the well-being and longevity of every person we reach. The Mayors concentrate solely on doing nice things for people. The Mayors and staff work long hours to provide joy to people, and we shall continue to do so in 2018 and the years to come. To find out more about the Offices of the Mayors of Idyllwild or to arrange a visit with the Mayors, call 951.659.0283.



# Idyllwild's 57th Annual Christmas Tree Lighting Event and Ceremony

This event is made possible by the tremendous support from the community in so many ways. Special mention goes to the Tree Lighting Management Team that includes:

Diane Burt (and her crew)  
Sandii Castleberry  
Ken Dahleen (and his crew)  
Karen Doshier  
Idyllwild Volunteer Fire Company  
Volunteer Firefighters  
Idyllwild Fire Protection District  
Kathy Lewis  
Virginia Lumb  
Joe McNabb

Phyllis Mueller  
Marge Muir (and her crew)  
Emily Pearson  
Martha Pearson  
Oscar Ramirez  
(and the tree lights crew,  
see photo and caption)  
Paul Riggi  
Enrique Sanchez  
Glenn Warren



*(Front Row L to R) Enrique Sanchez, Joe McNabb, Oscar Ramirez, Phyllis Mueller, David Flores; (Back Row L to R) Glenn Warren; Paul Riggi; Will Flores; José Angel Flores (very brave tree climber)*

# The Volunteers and Contributors

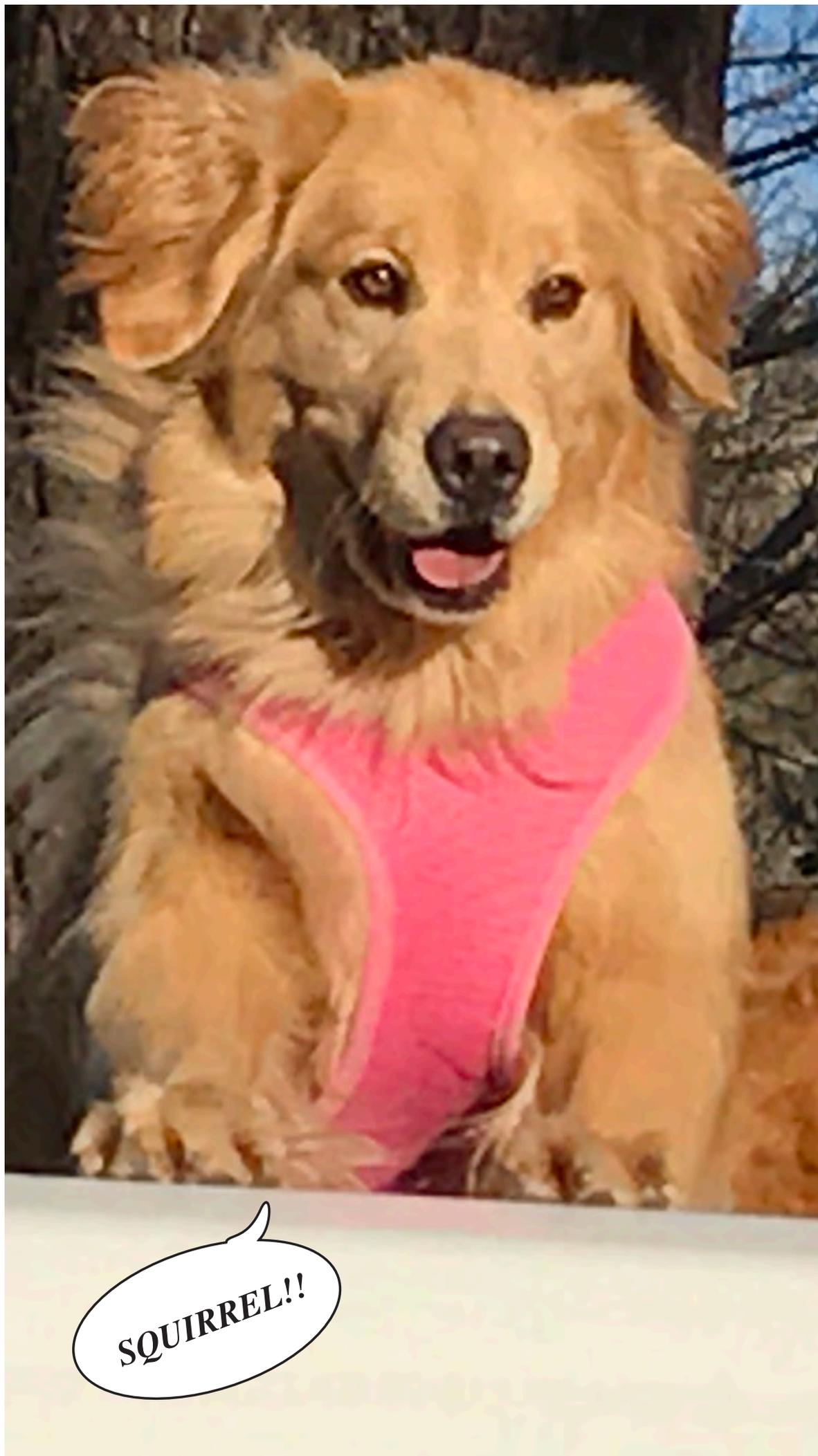
To the best of our ability, here is a list of those who have helped make our event a possibility this past year by contributing their time, their money, or both to make this Tree Lighting Event and Ceremony a successful and tremendously fun event for everyone. Thank you for all of your help.

- |                                       |                             |
|---------------------------------------|-----------------------------|
| 88 Far East Gifts                     | Buckhorn Camp               |
| A Cut Above                           | Café Aroma                  |
| Advance One Tax Service & Enterprises | Callie Wight                |
| Agnes Wilkerson                       | Calvary Chapel Idyllwild    |
| Alpha Media News Department           | Camille Ewing               |
| Alyssa Muir                           | Carol Dunbar                |
| Amber Robertson                       | Carole Herman               |
| Amber Booth                           | Caryn Gilbert               |
| American Legion of Idyllwild          | Castle Farms                |
| Andrew Balendy                        | Celeste Cuomo               |
| Angela Barker                         | Charles Wix                 |
| Ann Erler                             | Chief Patrick Reitz         |
| Annamarie Padula                      | Chris Martin                |
| Anonymous Donor                       | Chris Singer                |
| Antoinette Berthelotte                | Cigar Box                   |
| Art Alliance of Idyllwild             | Cindy Alfonso               |
| Ashley Stewart                        | Cindy Gray                  |
| Astrocamp / Guided Discoveries, Inc.  | Coco Dahlstrom              |
| Audrey Brown                          | Concessionaires             |
| Barb Reese                            | County of Riverside         |
| Barry Zander                          | Coyote Red's                |
| Becky Frazier                         | CR&R Environmental Services |
| Bev Kutchler                          | Cyn Grady                   |
| Bluebird Cottage Inn                  | Cynthia Ifould-Dahlstrom    |
| Bob Muir                              | Daniel J. Prosin            |
| Brad Siedschlag                       | Danny Richardson            |
| Bryan Tallent                         | Daren Powell                |
| Bubba's Books                         | Das Seastrand               |
|                                       | Dave Butterfield            |



*ABC Channel 7 News Anchors Jory Rand and Ellen Leyva with Mayor Max*

- |                            |                    |                        |                     |                                       |
|----------------------------|--------------------|------------------------|---------------------|---------------------------------------|
| David Flores               | Deputy Mayor Mitzi | Don Robinson           | Douglas Berthelotte | Eric Wright                           |
| David L. Fraser            | Desert Entertainer | Donna Elliot           | Earl Somerville     | Experience Idyllwild Vacation Rentals |
| David Schnalzer            | Diana Kurr         | Donna MacLean          | Earth 'N Fire       | Fern Creek Medical Center             |
| Debbie D. Cooper Beckler   | Diana McKimmons    | Dora Dillman           | Edward Donohue      | Fern Valley Inn                       |
| Debra Norton               | Diane Burt         | Doron Ofir Casting LLC | Elephant Walk       | Fern Valley Water District            |
| Denise Van Herpen Philippi | Dolores Sizer      | Doron Ofir             | Elizabeth Kelly     | FERRO Restaurant                      |
| Dennis Woodard             | Domino's Pizza     | Doug Austin            | Emanuel M. Rider    | Fireside Inn                          |
| Deputy Mayor Mikey         | Don Doshier        | Doug Sheppard          | Emily Pearson       |                                       |
|                            | Don Reed           |                        | Enrique Sanchez     |                                       |



**SQUIRREL!!**

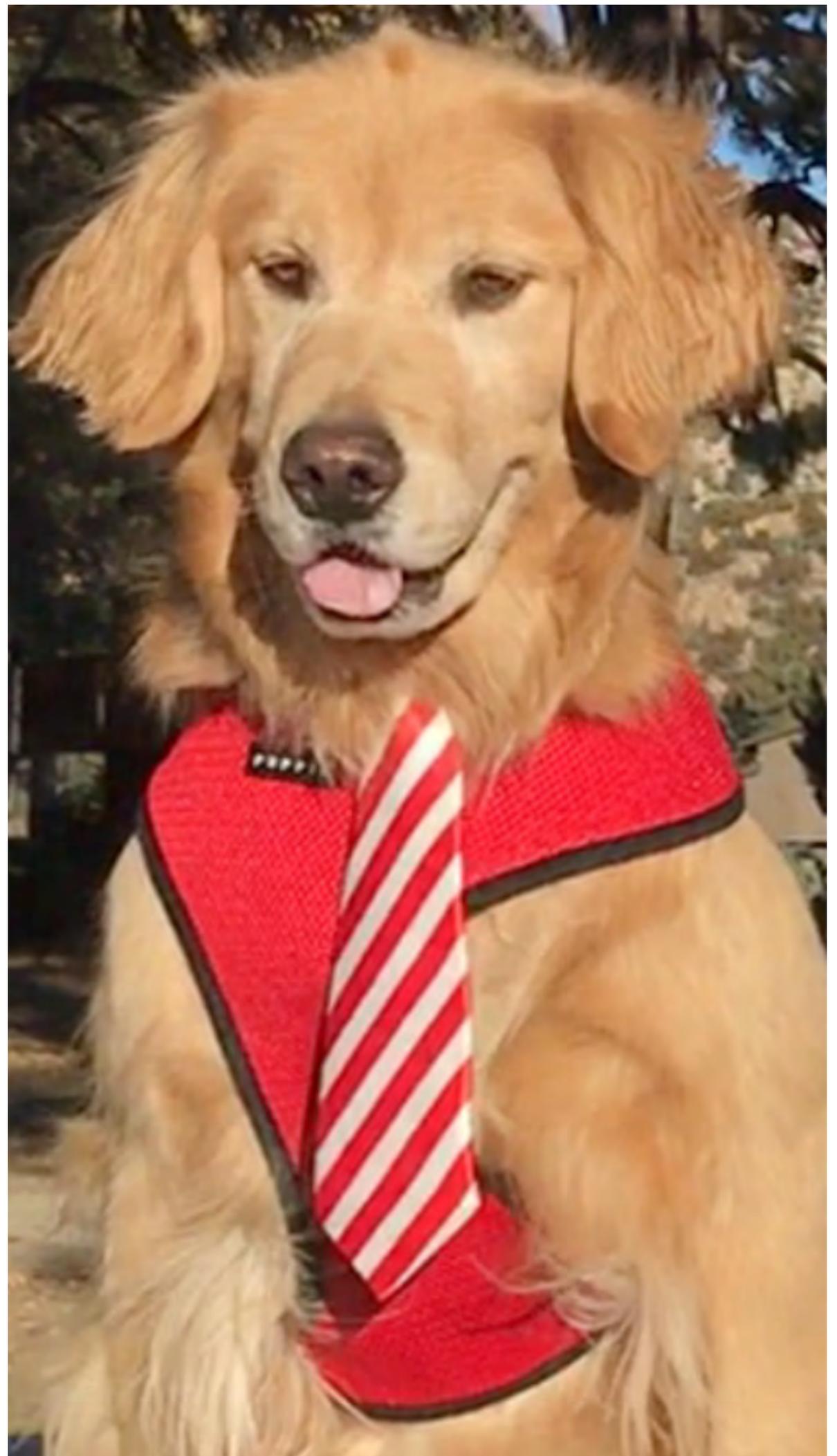
- |  |   |   |
|--|---|---|
| Florina Maxey                            | Idyllwild Brewpub                             | Idyllwild Spiritual Living Center                       |
| Florist in the Forest                    | Idyllwild Bunkhouse                           | Idyllwild Town Crier                                    |
| Forest Folk, Inc.                        | Idyllwild Chevron                             | Idyllwild Tree Lighting Ceremony Booth                  |
| Forest Lumber                            | Idyllwild Children's Choir                    | Idyllwild Vacation Cabins Inc.                          |
| Forest Whispers                          | Idyllwild Fire Department–Career Firefighters | Idyllwild Village Market                                |
| Frank Ferro                              | Idyllwild Fire Protection District            | Idyllwild Volunteer Fire Company–Volunteer Firefighters |
| Fratello's                               | Idyllwild Garage                              | Ira Chomsky   |
| Frazier Drake                            | Idyllwild Gift Shop                           | Jacob Teel  |
| Garner Valley Fire Department Station 53 | Idyllwild Herald                              | Jane Woodard  |
| Gary Weber                               | Idyllwild Ice Cream & Jerky                   | Janet E. Reynolds                                       |
| Gene Nichols                             | Idyllwild Inn                                 | Janice Lyle   |
| Gina Perrin                              | Idyllwild Nature Center                       | Janice Murasko  |
| Glenn Mueller                            | Idyllwild Pines Camp and Conference Center    | Jay Pentrack  |
| Glenn Warren                             | Idyllwild Realty                              | Jim Billman   |
| Grace Reed                               | Idyllwild Rotary                              | Jim Fulcher   |
| Guided Discoveries, Inc.                 | Idyllwild Shell/Moojoo, Inc.                  | Jim Wiley   |
| Gwen Sawyer                              |   | Joan Morrow   |
| Hal Dahlstrom                            |   |   |
| Harold Hochberg                          |   |   |
| Harvest Festival                         |   |   |
| Heavenly Horse Haven                     |   |   |
| Higher Grounds Coffee                    |   |   |
| Hilltop Realty                           |   |   |

*Hi.  
I am a buddy of the  
Mayors of Idyllwild.  
The Mayors love you,  
and so do I. ❤️*

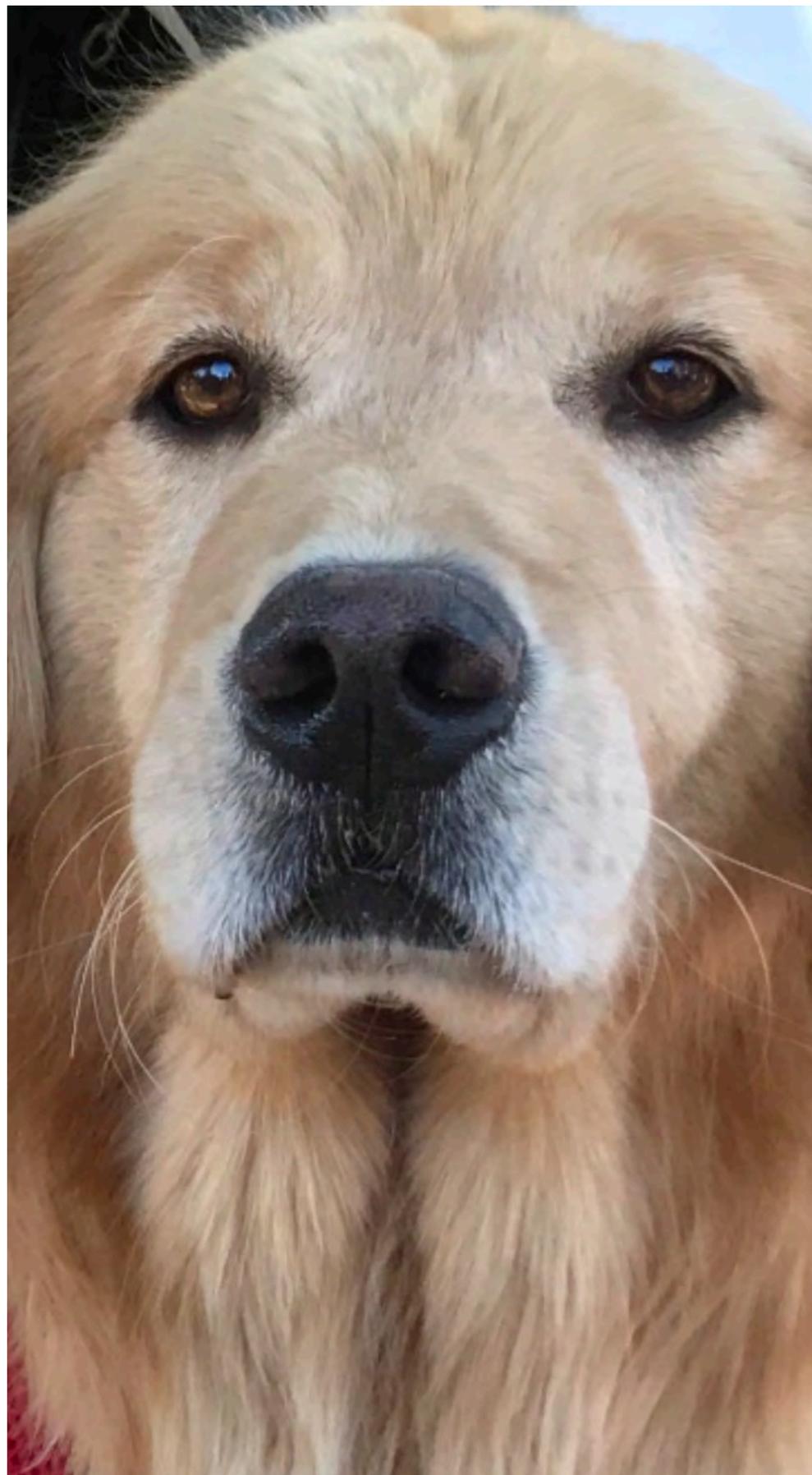
- Hubert Halkin
- Idyllwild All Year Resort
- Idyllwild Animal Rescue Friends (ARF)
- Idyllwild Art in the Park
- Idyllwild Assembly of God
- Idyllwild Association of Realtors (IAOR)
- Idyllwild Barber Shop
- Idyllwild Board of Realtors



JoAnn Graham	Kirsten Ingbretnsen	Mark Garrett
Joe McNabb	L J & J Enterprises, Inc.	Mark Fordham
Joey Halbeisen	La Casita Mexican Restaurant	Mark Lawrence
John Alfonso	Lake Hemet Recreation Co.	Marlene Pierce
John Drake	Lea Deesing	Marsha Lytle
John Graham	Lelah Ericson	Martha Pearson
John Huddleston	Les Walker	Martha Provenghi
John Mathys	Linda Allen	Martha Sanchez
John Stonitsch	Linda Mueller	Marty Krieger
Johnny Wilson	Linda Rider	Mary Lou Prosin
Johnson Construction	Lissa Evans	Mary Morse
Jon Beckler	Little Max Frey	Mattioli Weber Consulting
Jon Millhouse	Living Free Animal Sanctuary	Maureen McElligott
José Angel Flores	Living Free Kennel Staff	Maureen Rose
Judy Begin	Lloyd at the Gazebo	Mayor Max Booth at Tree Lighting
Judy Telander	Loie Butterfield	Mayor Max
Karen Doshier	Lois Sheppard	Mike Feyder
Karina Lawrence	Lori Ferro	Mike Pearson
Katherine Garver	Lou Padula	Mile High Café
Kathy Lewis	Lou Padula's Famous Hot Dogs	Mimi Lamp
Kathy Muir	Lucille McCampbell	Mitch Minert
Kathy Rockwell	Luis Solis	MJ Feyder & Associates
Kathy Wilson	Lumber Mill	Monique Zander
Katryn Robinson	M & K Biker Shop	Mountain Community Patrol
Kay Wanner	Man Cave	Mountain Footwear and Sock Shop
Kelly Halbeisen	Marcia's Quilt Studio	Mountain High Escrow
Kelly Johnston	Marge Muir	Mountain Paws
Ken Dahleen	Mark Boettger	
Kenneth C. Browning, D.O.		
Kenneth Dale Hinkle		
Kim Finnell		



Mountain Quilters of Idyllwild	Quilt Town, New-Vintage-Consignment
Mountain Top Liquor	Raj Panchal
Mueller Worldwide, Inc.	Ray Frey Auto Center, Inc.
Muir's Mountain Realty	Ray Frey
Nancy Jones	Ray Johnston
Neil Jenkins	Reba Coulter
New Spirit Vacation Homes	Revin Muir
Nick D'Amico	Richard P. Mueller, Jr.
Nicole Moore	Richie Garcia
Norman Deesing	Rick Shahan
Office of Mayor Max of Idyllwild	Ridgeway Vision, Inc.
Oma Gray	Riverside County Fire / Pine Cove Station 23
On Time Home Repair	Rob Muir
Oscar Ramirez	Rob Padilla
Pam Allen	Robert Hewitt
Pat Austin	Robert Muir
Pat Ruffner	Robyn Donohue
Patricia Mathys	Ron Norton
Patrick Reitz	Rotary Club of Idyllwild
Patti Morgan	Rough Riders Sporting Goods
Paul Bargreen	RPM Pizza, LLC
Paul Riggi	Ruth Fountain
Pearson's Wood Yard	Samantha Imada
Penny Gilbert	Sandi Fulcher
Pete Capparelli	Sandi Mathers
Phyllis Brown	Sandi Wilkes
Phyllis Mueller	Sandi Wyckoff
Pine Cove Fire Department	Sandii Castleberry
Pine Cove Property Owners Association (PCPOA)	Sandy Browning
Plant Food Supper Club	Sandy Tatich
Popular Productions Inc.	Santa and Mrs. Claus
Powerbound Electrical	Sarah McCormack
Prairie Dove	Sarianne Muir
Precision Tree Experts	Schnalzer Electric
Printing Division Inc.	Scott Finnell
	Scott McCormack
	Sean Booth
	Shane Stewart



Shanna Robb

Sharon Lawrence-Apostle

Shaves Barber Shop

Sheila Anderson

Sheila Zacker

Shelley McKay

Shirley Baas

Silver Pines Lodge

smARTS Committee

Sons of the American Legion Post 800

Sophie A. Akins

Soroptimist International of Idyllwild

Spark of Love Toy Drive

Spirit Mountain Retreat Center

Stephen Rose

Steve Erler

Steve Moulton

Steve Provenghi

Steve Robertson

Sue Anderson

Susan Barnett

Susie Weber

Suzi Schumacher

Suzy Capparelli

Tacos Los

Gorditos

Tangie Miller

Teresa Frey

The American Legion of Idyllwild

The California Parks Companies

The Caroling Company

The Cigar Box

The Deesing Family

The Grand Idyllwild Lodge

The Johnson Family

The Lumber Mill Bar and Grill

The Olde English Theatre Players

The Spruce Moose

Theresa Teel

Thomas Apostle

Thomas L. Baba, DDS

Tiana Beal

Tim Eddings

Tim Layton

Tom Pierce

Tony Vernon

Traci Boyd

Tracy Philippi

Tricia Carratello

Tricia Pilkington

Urban Park Concessionaires

Valerie M. Crane

Village Centre Shopping Center

Village Hardware

Village Market

Violeta Villacorta

Virginia Lumb

Waldorf Crawford

Warren Monroe

White House Sanitation

Will Flores

Will Lowry

Wooley's

Yvonne Smith

Zada Jones





## Hello Everyone! It's Me, Mayor Max!

**W**elcome to the New Year. I love the fresh start of the New Year. Everything seems possible, and I'm sure it is. I have a new plan, and I'm going to stick with it!

Here are just a few of my goals this year!

◆ I'm going to try harder to catch the gophers. Phyllis calls it "going for the gopher" and whereas Deputy Mayor Mitzi will dig 3-4 feet into the ground to catch the gophers, I tend to dig only 8-12 inches until I make a nice pile of loose dirt, and then I lie in the dirt, roll in it, and get it all nicely embedded in my fur. Then, I roll on my back and wait for a belly rub from Phyllis. For some unexplained reason, Phyllis always feels compelled to give me a bath after I do this. She's always overreacting on this. If you want to write her a letter about this, her address is PO Box 1848, Idyllwild, CA 92549. Please do write her!!

◆ Last year, I resolved to try to bark less. I was not successful at that, so I have decided that this year, I will try to bark more. Yes, that's the plan. I know I will be successful with my New Year's resolution on this one. Yes, in fact, I am already ahead of schedule. As of this writing, I am already barking more than ever. I'm amazing!!

◆ I'm going to sneak in to Phyllis' New Year's Plan and cross off her goal to lose weight. This goal of hers is completely counter-productive to the goals and purposes of a Golden Retriever because...she keeps less food in the house, and that means less food for we Mayors. So, if you notice that Phyllis isn't losing weight in 2018, you will have me to thank for it!

◆ Oh, and in that regard, I resolve to try even harder to snag your ice cream cones and to continue my "dedicated stare technique" that is very intense. I lock my eyes onto your ice cream cone, I start drooling, and I never waver on my gaze to your cone. This technique results in about 5% of the people thinking I look so cute doing this, they surrender their cones to me. Yay!! I'll try to look even cuter so I can up my percentages this year.

Wow, I'm so optimistic about the future. I'm going to keep focused on all my goals. That's the way to make your dreams come true. Stay focused like a Golden Retriever. Never give up. Have a vision and stick with it!!

Most importantly, we Mayors of Idyllwild and Chiefs of Staff plan to increase our ability to be with you, communicate with you, and send you love and affinity for infinity! Yes, that's the plan.

We love you.

Love always,



Mayor Max

P.S. On grammar, we know we're supposed to say "for us Mayors" but Phyllis doesn't like the sound of that, so she has made a Mayoral Grammar rule book that says "for we Mayors" is the preferred standard, not kidding!



## January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31 New Year's Eve	1 New Year's Day	2	3	4	5	6
7	8	9	10	11	12	13
14	15 Martin Luther King Jr. Day	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



## Hello Everyone! It's Me, Mayor Mitzi!

I am proud to say that I am the true Alpha Dog of the Mayors of Idyllwild. I am also the ringleader, high-action initiator, and the most frisky. Phyllis encourages my behavior, so I see no reason to change any of my ways! She is always delighted with our antics no matter what we are doing.

One of my greatest accomplishments is my shredding ability. Phyllis decided to test out the very expensive "indestructible bed" where a 90-day money back guarantee was provided by the manufacturer. My brother, Deputy Mayor Mikey, and I were turned loose. Phyllis told us to go for it. You will be happy to know that Mikey and I did decimate the bed in minutes! But we do love the parts of the bed that remain. The green stuffing inside the bed looks beautiful when it is strewn all over our green lawn. So we did not bother the manufacturer with a refund request.

I also love to snag things from your pockets and purses, and I have become better at it over the years. When I was younger, I was really rambunctious and jumping all around as I did it, so I was caught more easily. Now, I am very low-key in my approach. While you're petting me, I slowly put my head down like I'm relaxing into to you, and then I get my nose into your purse or pockets. I'll grab anything, but I really love to crunch the cell phones!

While Mayor Max holds the record for the most ice cream cones snagged, I too have been very good at this. I know I am in a very close second place to the Mayor. I will continue to work on this. (When you buy your ice cream cone, don't forget that vanilla is also your and my favorite flavor.)

I am also a world-class hole digger and landscaper. I am the only Mayor to single-handedly dig down three feet to catch the pesky gophers, and I have caught more gophers than Mayor Max and Mayor Mikey combined. I can also remove plants, bushes, and small trees all by myself. If you ever need any help with your gophers, landscaping, plant removal, or hole digging, please call me at 949.525.0100, and I will come right over. I work for free, no charge!

I love you very much, and I hope to be hearing from you about a landscaping job!

Love always,

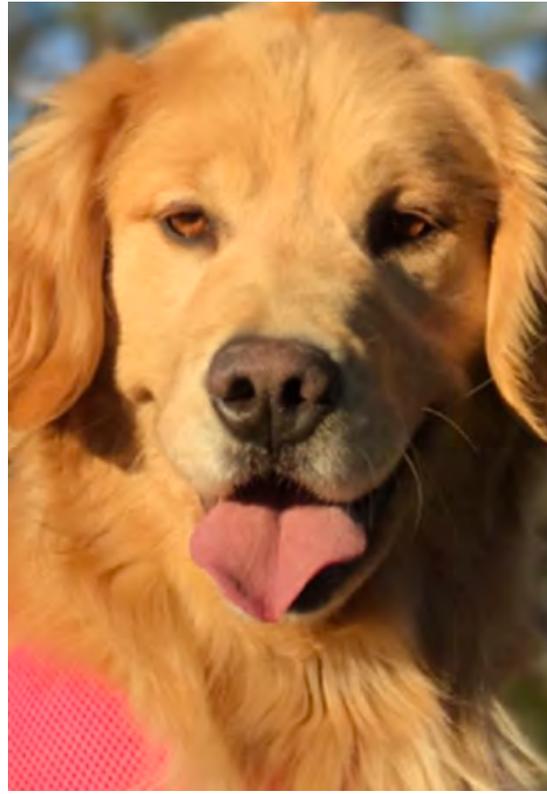


Mayor Mitzi  
The Frisky

*Mayors Mitzi and Mikey  
going for the gopher!*



Wishing  
for  
ice cream



## February 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31 	1	2	3
4	5	6	7 	8	9	10
11	12	13	14 <i>Valentine's Day</i> 	15 	16	17
18	19 <i>Presidents' Day</i>	20	21	22	23 	24
25	26	27	28	1 	2	3



## Hello Everyone! It's Me, Mayor Mikey!

I really love Idyllwild for so many reasons! If you don't already live here, you should move here or at least visit very often!! Here's why Idyllwild is a perfect place.

For starters, we are a very friendly and caring community. Did you know if I managed to run off from the Mayor Mobile because I get very frisky and I'm very wiggly, there would be hundreds of people that would go out of their way to catch me and bring me back? Did you know that a simple 5-minute errand to the post office or grocery store can actually take you more than an hour because you run into so many friendly people that you love and want to talk to, that you don't get back for quite a while? Idyllwild is like a big family, and we love that about this town.

Idyllwild is also a beautiful and pristine-clean mountain environment where you can enjoy the peace and serenity that mountain living provides. We particularly love our red-headed woodpeckers that like to give us wake-up calls early in the morning while they're tapping on our house! The one that's most funny is the one that taps on our metal chimney! I hate to think what his beak must look like by now!

Shopping at local stores and art galleries is also so much fun. For a listing of all of the art events in Idyllwild, visit the Art Alliance of Idyllwild website at [www.artinidyllwild.org](http://www.artinidyllwild.org).

We are also a pet-friendly community in so many ways. The Office of Mayor Max is run by three Golden Retrievers: Mayor Max (my cousin), Deputy Mayor Mitzi (my sister), and myself, Deputy Mayor Mikey. You can visit with us at any time by calling our Chief of Staff, Phyllis Mueller, at 949.525.0100 to arrange a visit. We will always love to see you!

Also, your pets are welcome at most all of the fabulous restaurants in town (and there are so many great ones) and also welcome at many of the lodging establishments! Here is a very helpful website for lodging: [www.idylodging.com](http://www.idylodging.com). Pet-friendly restaurants in Idyllwild include:

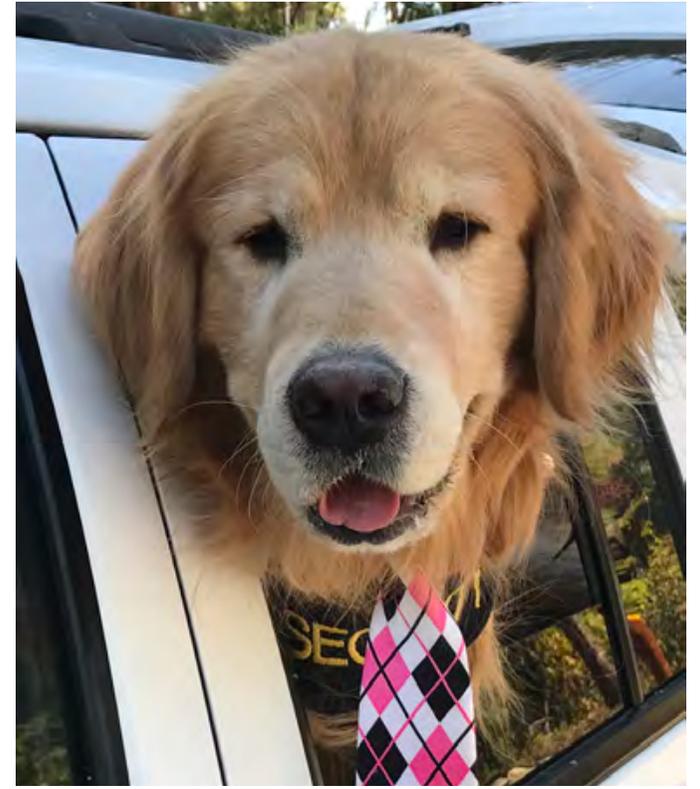
- Café Aroma
- Crazy Train Pub & Grill
- FERRO Restaurant
- Fratello's Ristorante & Pizzeria
- Higher Grounds
- Idyllwild Bake Shop & Brew
- Idyllwild Brewpub
- Idyllwild Pizza Company
- Idyology
- La Casita Mexican Restaurant
- The Lumber Mill Bar & Grill
- Mile High Café
- Mountain Center Café
- Plant Food Supper Club
- Restaurant Gastrognome
- Tacos Los Gorditos
- Tommy's Kitchen
- The Town Baker
- Village Market

Please know that I love you very much, and I always look forward to seeing you. Come visit me at any time. I'm known as the "belly rub boy" because I usually flop over on my back when I see you coming so that you can pet my belly. I really appreciate the belly rubs!

Love always,

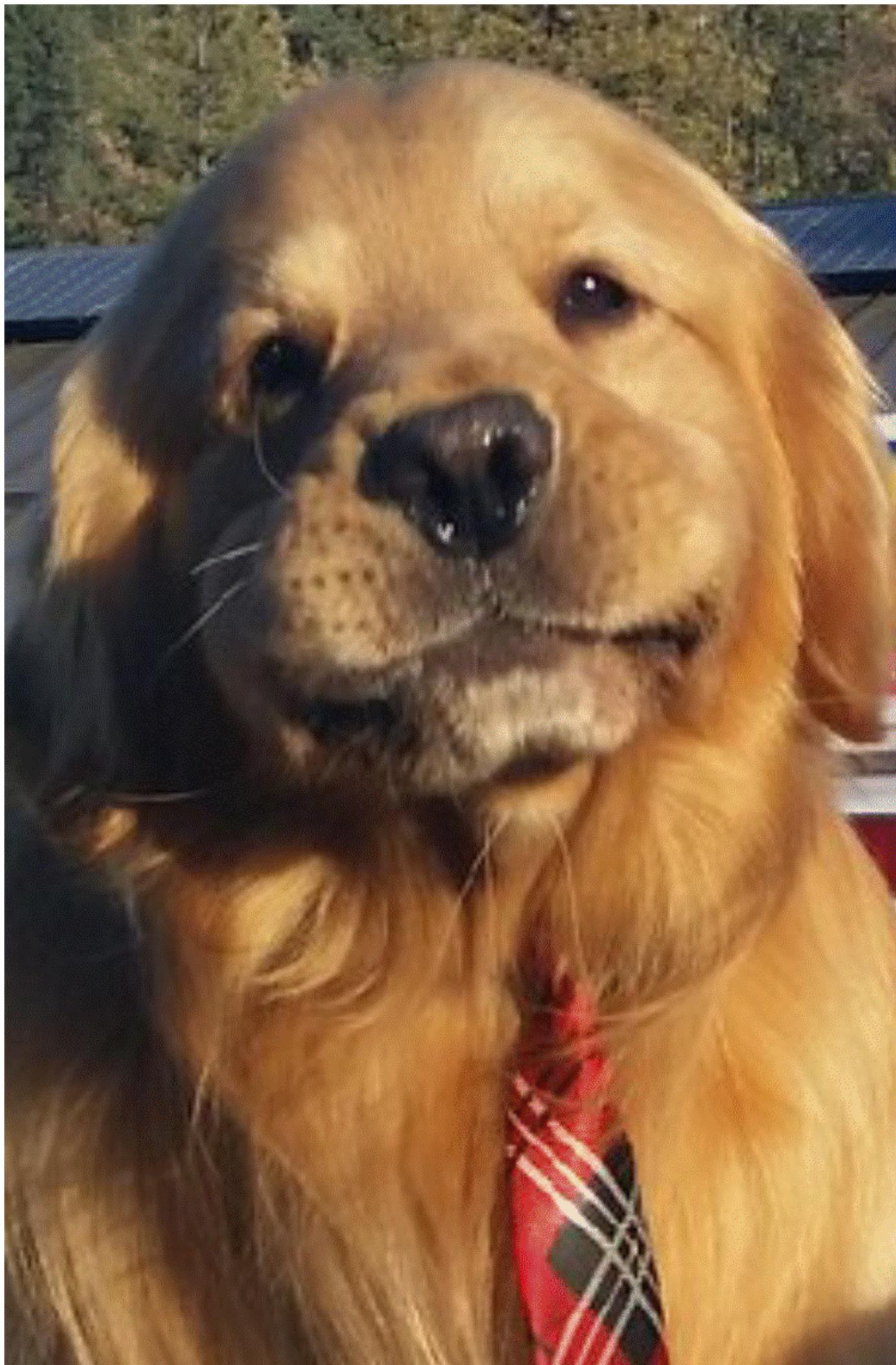


Deputy Mayor Mikey  
Always Very Feisty



## March 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20 <small>March equinox</small>	21	22	23	24
25	26	27	28	29	30 <small>Good Friday</small>	31



## Hello Everyone! It's Me, Mayor Max!

In this picture, Phyllis was trying to teach me how to blow a kiss to you. So as you read this, please know that I am sending you kisses and lots of love and affinity across the air waves right over to you! We call these love beams, and you are receiving them now. We Mayors of Idyllwild are emitting loving energy, thoughts, affinity, respect and admiration to you on a 7x24 basis.

We Mayors also think that life is created, sustained, and enhanced by creating these loving thoughts and compelling them into the universe across a distance and over to you and the world. We have seen that we can elevate the happiness of people, animals, and all life forms by the creation of these thoughts and intending them to arrive at their destination.

Whether we are in close proximity or not, we intend to create these positive energies and boost them over to you so that you do receive them. We think this is one of the ways to create Peace on Earth, and we certainly know the intention to be loving is something that improves the quality of life.

Please know that we Mayors of Idyllwild and our Chiefs of Staff, Phyllis Mueller and Glenn Warren, love you unconditionally no matter what happens. If there is ever any kind of kerfuffle, we are working on ourselves to handle our end of the issue so that we are always able to stay in the loving zone. It's the best way to live.

We love you!

Love always,



Mayor Max



Photo by Gina Genis



# April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 <small>Easter Sunday</small>	2	3	4	5	6	7
8 <small>☾</small>	9	10	11	12	13	14
15 <small>●</small>	16	17	18	19	20	21
22 <small>☾</small>	23	24	25	26	27	28
29 <small>○</small>	30	1	2	3	4	5



## Hello Everyone! It's Me, Mayor Max!

**G**uess what!! It's the birthday month for we Mayors of Idyllwild. What an exciting month!

This year, I'm thinking of having a big birthday party to celebrate our birthdays. If you would like to come to our birthday party, just let me know by sending me an email at [max@mayormax.com](mailto:max@mayormax.com). My birthday is May 6th, and the Deputy Mayors Mitzi and Mikey were born on May 26th. So we usually select a date in between to celebrate our birthdays all at once.

If you want to send us a present, we like to request donations be made on behalf of our beloved Rescue Dog Angel Pookie Louise Mueller to Idyllwild Animal Rescue Friends, and you can donate online at <http://arfidyllwild.weebly.com/donate-to-arf.html>. We really appreciate your help. For those of you that still want to send us a present, tennis balls are the best, new or used! We love them. They're so much fun to play with and to eat! Phyllis does, however, snag them away from us once playing turns to eating the tennis balls!

I want you to know how much I really love my job as the Mayor of Idyllwild. It's so much fun to see you, and I love to pose for pictures with you. I also have learned how to do a selfie, and I know how to look up towards the selfie stick too. So I feel I am doing very well to keep up with technology so that I am a very modern Mayor! And I fully know what to do when Phyllis says, "Look at the camera!"

I always wear a tie to work, and it is true that I have over 100 ties. I have multiples of my favorite ties, and I have ties for every holiday occasion. As your Mayor, I like to make a good impression, so I like to "dress for success!" The Deputy Mayors and I always try to have coordinated outfits so we look professional and great in our photos!

As you may know, I tend to bark a lot. Phyllis is often calling me Paw Barker or Mr. Barkalot! That makes her laugh every time.

Aside from my mayoral duties, my other favorite thing to do is chase and retrieve tennis balls. So if you ever want to visit me at my home and throw tennis balls for me, you can arrange a visit at any time. Just call me at 949.525.0100, and we will schedule you for a tennis-ball throwing visit. This would be a delightful birthday present indeed!

I love you with all my heart!

Love always,



Mayor Max  
Turning Five Years Old This Month!



Illustration by Alex McGowen

## May 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	1	2	3	4	5
6  Mayor Max's Birthday	7	8	9	10	11	12
13 Mother's Day	14	15	16	17	18	19
20	21	22	23	24	25	26  Mayor Mitzi's and Mayor Mikey's Birthday
27	28 Memorial Day	29	30	31	1	2



## Hello Everyone! It's Me, Mayor Mitzi!

**W**e Mayors are fond of our pond! Here are some exciting details about pond life!

We love swimming in our pond, and we have to do it because Phyllis keeps throwing in tennis balls. So we keep swimming and retrieving! It is very refreshing to swim in the pond in all seasons. We even love it when the water is icy and frozen over!

We have 100+ mallard ducks that come to swim in our pond every day. When the ducks are babies and learning how to fly, they don't know how to do a graceful and gradual approach to the water. They get about 30 feet above the pond and just drop straight down like rocks into the water while they are excitedly flapping their wings. They never get hurt, and it all works out, but Phyllis screams every time she sees it.

At first, Phyllis thought all the baby ducks were girls because

they were all the same color—brown, and that was perplexing. Then we learned that baby mallard male ducks get their beautiful green coloring around their necks when they are in their second year.

Mayor Max has developed a close relationship with the ducks where he can be in close proximity, and the ducks are not afraid of him. However, when Mayor Mikey and I are around the ducks, somehow our chase reflex gets activated, and we chase them. They are very fast and fly off. We never catch them, but it's pretty fun trying.

The pond has lots of fish, frogs, toads, and squiggly things that live in it. There are so many things in the pond that if you got pond water in your mouth, you would have lots of squiggly things in your mouth. Yikes!!! Now we Mayors love all kinds of food sources, so we love the pond water. But Phyllis is very

careful NOT to fall in the pond.

Half of our pond is surrounded by gorgeous pond reeds that bloom in the spring with beautiful yellow flowers called irises. We Mayors love to eat the pond reeds, and we get muddy from head to toe. So Phyllis makes us get a bath after swimming every time!

Well, that's life in the pond which we love so much, and we love you even more than pond life!

Love always,



Mayor Mitzi



Pond photos by Lois Sheppard

# June 2018

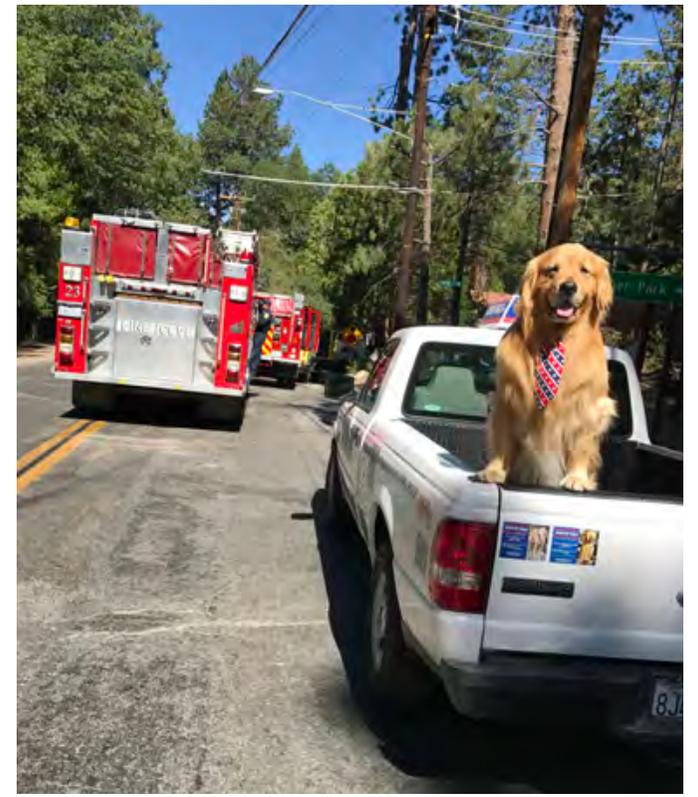
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28 <i>Memorial Day</i>	29 ☾	30	31	1	2
3	4	5	6 ☾	7  Chief of Staff Phyllis Mueller's Birthday	8	9
10	11	12	13 ●	14	15	16
17 <i>Father's Day</i>	18	19	20 ☾	21 <i>June Solstice</i>	22	23
24	25	26	27	28 ☾	29	30



**“I pledge allegiance to the Flag  
of the United States of America,  
and to the Republic for which it stands,  
one Nation under God, indivisible,  
with liberty and justice for all.”**

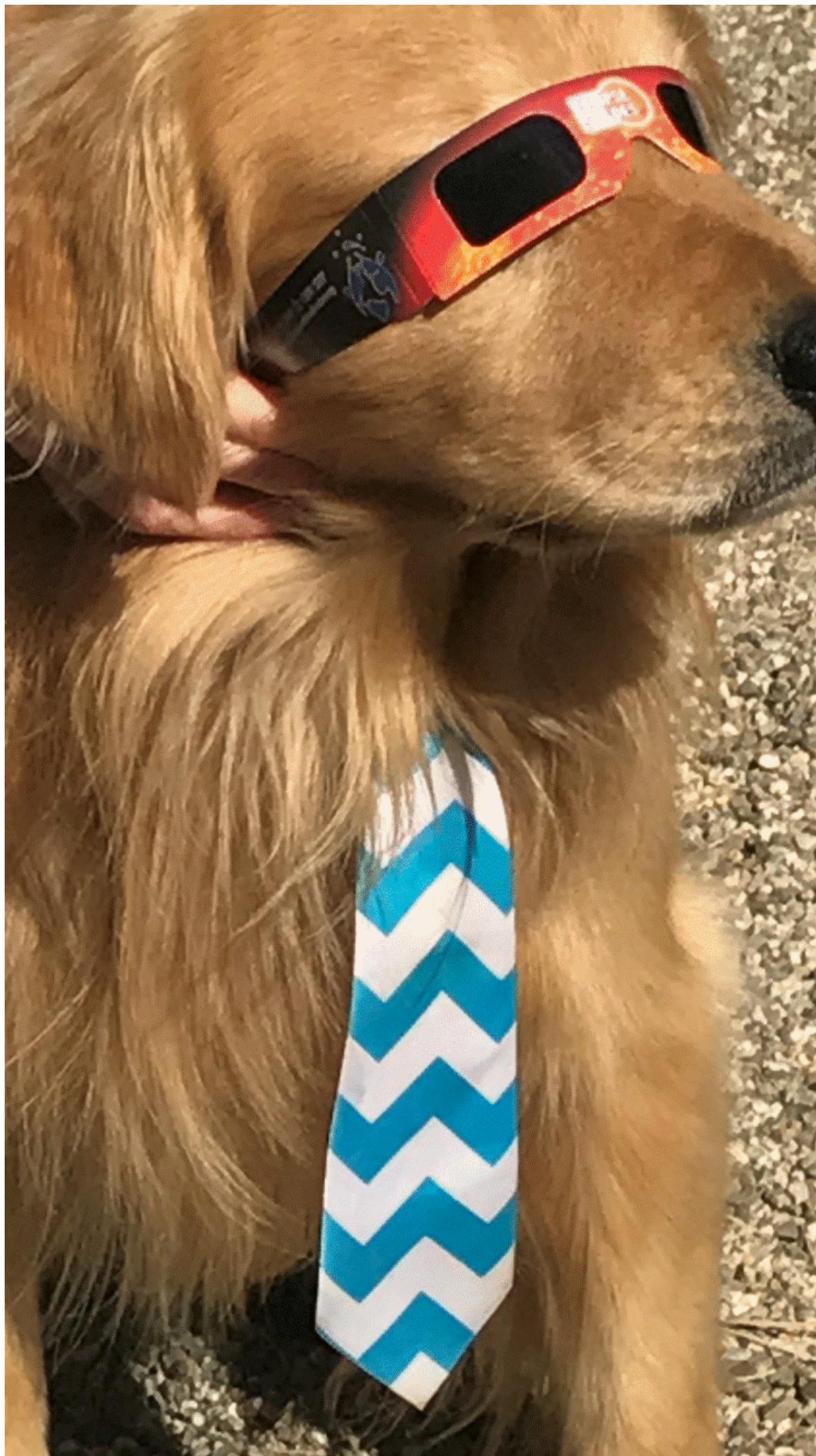
We are very grateful to our Founding Fathers and to everyone that has helped to make our nation what it is today and to all of those who continue to strive to improve conditions for everyone in our country. We sincerely appreciate and cherish everything that we have. We recognize there are always things to improve, but the opportunities afforded to each of us are so great, we have no complaints. We live in an extraordinary country that words cannot fully convey the depth of our gratitude and sincere appreciation for this life. Thank you.





# July 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Independence Day 	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4



## Hello Everyone!

### It's Me, Mayor Max!

I hope you like how I look in my eclipse sunglasses. On August 21, 2017, Phyllis and Glenn gave all of us Mayors these glasses so we could watch the solar eclipse without any damage to our eyes. If you look closely at my eyes behind the sunglasses, you can see that I really am looking up and watching the eclipse. I found it thrilling. It turns out that I liked wearing these glasses so much, that Phyllis puts them on me from time to time so that I can look at the sun and for no other reason than I enjoy it.

Also, I want to tell you another past life story about me when I was an arctic wolf with my wife, Wolfina, and our six puppy children. This is a story about one of the children, Trinklet, who was the most feisty of all our puppy children, and Trinklet was always causing all kinds of adventurous dynamics in our family. Trinklet was named after her great great grandmother who had the same personality.

One snowy night in December, we decided to have a family outing and go wolf-style sledding down a giant snow-covered hill. The snow cover was thick and soft that year, and we could get close together as a group and run and jump off the hill and then slide down the hill really fast to the bottom. Sometimes we would roll over and over sideways and sometimes we would slide on our tail ends. Both styles are immensely fun and invigorating!

On this night, Trinklet got so frisky and bouncy that she caused us to all collide into each other, and we inadvertently formed a big rolling ball of wolves rolling over and over with greater and greater speed. Then, for no explainable reason, Trinklet pushed out of this ball and leapt into the air causing her to become airborne and flying. Her leap caused so much momentum, she didn't stop at the bottom of the hill, but she went right over the cliff, careening down several hundred feet bouncing and rolling over herself repeatedly as she cascaded down the mountain. The snow was so soft and thick that year, as she bounced faster and faster down the hill, Trinklet wasn't hurt. In fact, we could hear her giggling and saying "Wheeeeeee!" as she was flying and bouncing down several hundred feet.

Once at the bottom, Trinklet continued to roll for a while, and her speed finally started to slow. She didn't stop in time, however, and Trinklet rolled right into the den of a giant mountain lion that was just waking from a long winter's nap. Though we had never met this mountain lion in person, he was a legend in our mountain lands, and his name was Spike.

Trinklet immediately realized the danger of the situation and had to think fast on her feet. She remembered the story of me dancing for the grizzly bear that made the grizzly bear laugh. So she tried it. But she immediately saw that all that fast motion was making Spike's tail twitch, and Spike started to move into a pounce position. So Trinklet decided to slow it up and try to talk her way out of the situation.

Trinklet started out by explaining she was so small that she couldn't possibly satisfy Spike's appetite, so there would be no reason to gobble her up. Then she explained that she is a beloved member of a family of eight, and they would be so sad if she didn't come home. Then Trinklet went on to say that she had heard of Spike and that he's a legend in the arctic and that she really admired all the stories she had heard about him, and she knows he is a wonderful mountain lion. She felt things were going in the right direction because Spike's tail had slowed down quite a bit, but not enough.



Trinklet thought about what to do and say next. She decided to be really brave. She walked up to Spike, crawled up his front right leg to his neck, and she put her front legs around Spike's neck, and gave Spike a big hug and a kiss, and Trinklet said, "No matter what happens, I will always love you." Then Trinklet held tight with the tightest hug she could possibly do with her little front legs and her back legs dangling in the air.

Spike didn't move for a minute, and then he took his front paws and gently grasped Trinklet and put her on the ground. Spike started to purr, and he licked Trinklet's head and face over and over. Trinklet giggled, and from this moment on, Spike and Trinklet became lifelong friends. They spent time together every day for the rest of their lives. It was also on this day that the arctic mountain lions and wolves made a pact that they would forever be friends and would cause no harm to any member of their species. And that's the story of Trinklet and Spike, in affinity for infinity.

Love always,



Mayor Max

## August 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4 
5	6	7	8	9	10	11 
12	13	14	15	16	17	18 
19	20	21	22	23	24	25
26 	27	28	29	30	31	1



## Hello Everyone! It's Mayors Mitzi and Mikey!

**W**e Deputy Mayors Mitzi and Mikey are twins, and we really love each other, and we are inseparable. No matter what we are doing, we always love each other.

Then, we got to thinking about this. We pretty much like everybody that likes us! Hmmm. So does that mean we only like people that like us? Or how did this liking get started? Did we like them first, so they liked us, and then that just perpetuated? Or did they like us first, and that made us like them?

It seems to be impossible to dislike anyone that likes us. So we automatically love and like everyone that likes us. What about the people that don't like us?

Well, maybe if we remember to always like those that don't like us, we can create enough affinity that might just change their

minds. After all, if they are like us, they will like anyone that likes them. Maybe they would like us then, and we would automatically like them. Maybe the reason someone doesn't like us has to do with the fact that we are not trying enough or observing enough to make sure they know we like them.

So what comes first? The chicken like or the egg like? It's hard to know, but we have resolved the issue.

Just as we all know the answer to: Why did the chicken cross the road? Answer: Because Mayors Mitzi and Mikey were chasing it!

We now know which comes first. We have decided to always like first! We plan to love others unconditionally as a Golden Retriever would do!!

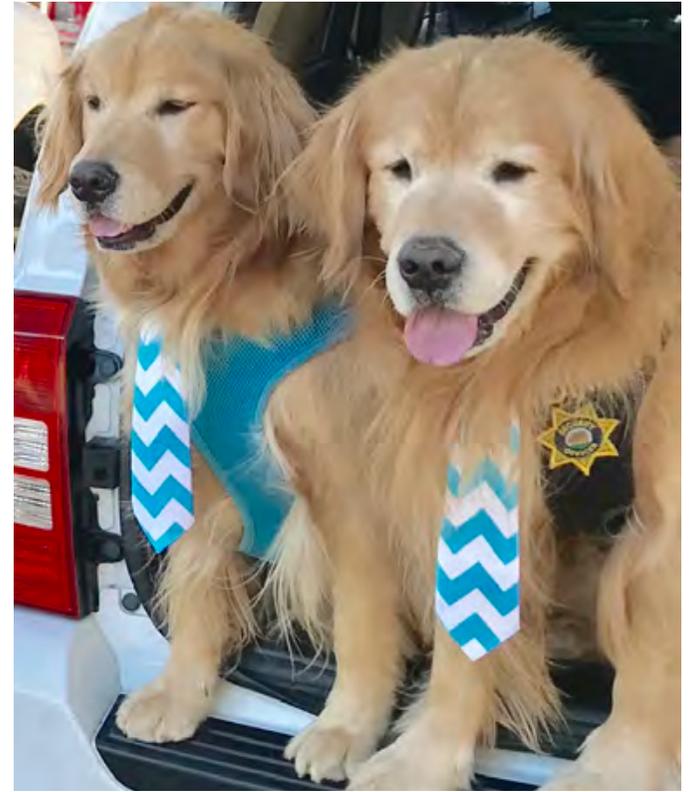
One other thing. Have you ever concluded that someone doesn't like you because they didn't smile at you? Well, a big smile back is hard to resist. So remember to give others a big smile. In the words of Mother Teresa, "Let us always meet each other with smile, for the smile is the beginning of love."

We love you, and we are smiling!

Love always,



Deputy Mayors Mitzi and Mikey  
Always Frisky and Feisty



## September 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3 <i>Labor Day</i>	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22 <i>September equinox</i>
23	24	25	26	27	28	29
30	1	2	3	4	5	6



## Hello Everyone!

### It's Me, Mayor Mitzi!

I have a story to tell you about Pesky, the SQUIRREL!! who lives at our house. We Mayors have an interesting relationship with him.

We love to chase him, and he loves to taunt us. He makes a bunch of noise so we know where he is. We run over to catch him, and he runs up a tree just high enough where we can't catch him no matter how much we jump up.

Then, he likes to tease us, so he runs around and around the tree at a fairly low level but high enough we can't catch him, and he chirps and chirps as he does this. We try to follow him around the tree until we get dizzy with all the running around and jumping. Then, we have to stop for a minute. Pesky likes to stamp his feet on a high branch, and he continues chirping which rivets our attention.

This game goes on every day, and we Mayors are optimistic that someday, we might catch Pesky.

Now, I am very proud of a little Mohawk magic beanie that is always showing on my fur on the top of my head. But one day when I was sleeping, Pesky came down the tree and chewed my mini Mohawk into an uneven irregular mess. It's been taking months for my hair to grow back. (You can see my messed up fur in the picture below.)

The other surprising thing Pesky likes to do is drop pine cones on our heads when we are walking by the trees. When he does this, he is very quiet in stealth mode. Then, when we Mayors are sniffing around by a tree and we don't know that he's there, all of a sudden, we get a whack on our heads. Fortunately, he does NOT do this with the big Coulter pines—just the smaller pine cones that he's partially eaten. So we don't get hurt, but it is startling every time, even when we don't get hit, but the cones just land by us.

When he lands one on our heads, we hear him laughing up in the tree.

We have lots of SQUIRRELS!! on our property, but only Pesky is pesky with us.

We actually enjoy this relationship with Pesky somewhat except for my Mohawk. Now I have to sleep with one eye open. Just think if he chewed off all of my fur when I was sleeping!! I have to watch out!!

Well, that's the story of Pesky, the SQUIRREL!!

I love you very much, and you are always in my heart, dear friend.

Love always,



Mayor Mitzi, The Frisky  
Reporting on Pesky



Mini Mohawk fur attack by Pesky, the SQUIRREL!!



# October 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1	2	3	4	5	6
7	8 Columbus Day	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 Halloween	1	2	3



## Hello Everyone! It's Me, Mayor Mikey!

We Mayors of Idyllwild want to invite you to participate in our Top Ten program to create peace on earth. Here's the plan:

1. Be kind under all circumstances. Greet everyone with a friendly smile. Emit love, affinity, nice thoughts, and positive energy in everything that you do.
2. Focus on increasing your ability to love others especially when it's difficult. Love is easy when it's easy. Commit to working on increasing your ability to love others even when it isn't easy.
3. Do nice things for other people, and make sure you're doing things every day to help.
4. Don't engage in any negative energy from any source. Keep everything positive.
5. Make your own decisions about people and situations based upon what you have personally experienced for yourself and not based on bias.
6. Pledge to help the Mayor with his charter—to make the world a better place by conveying unconditional love and doing as many good deeds for others as possible. Join the Mayor's ever-growing group of Deputy Mayors committed to the charter. Ask for your Deputy Mayor Certificate, and we will send it to you. Just call 951.659.0283 to get your certificate!
7. Convert wasted time into positive actions. For example: How many hours a week do you watch television? Answer here: \_\_\_\_ OK, now convert those hours into positive actions that help make the world a better place. When you're watching TV, you can't change the world. When you are doing humanitarian actions, you can change the world.
8. Start asking yourself how you can help create peace on earth and make your plan for how you can do it. Make a plan.
9. Take an action on your plan and work toward the goal.
10. Never doubt that you are a humanitarian. Never doubt your ability to help mankind. A humanitarian is actively engaged in improving the lives and welfare of people—and animals can use a helping hand as well. I know you have helped in many ways to make the world a better place!

Let's all do more and not leave it up to others to make peace on earth. The betterment of the world begins with each of us. That's the plan!

We love you and thank you for everything you do!

Love always,



Mayor Mikey

P.S. On Thanksgiving Day, I was also thinking that sending a large box of tennis balls and doggie treats to the Mayor's office could also do a lot towards creating peace on earth, I'm just sure of it! ☺



## November 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31 Halloween	1	2	3
4	5	6	7	8	9	10
11 Veterans Day	12 Veterans Day observed	13	14	15	16	17
18	19	20	21	22 Thanksgiving Day	23	24  Idyllwild Christmas Tree Lighting Ceremony
25	26	27	28	29	30	1



We fly every night  
And we train the entire year  
It's the life we have chosen  
We are Santa's reindeer

Sometimes we fly as a group  
Sometimes we practice alone  
It's not uncommon for the cold  
To chill us to the bone

364 days in preparation  
For this most important night  
Then Christmas Eve is spent  
In a precision of flight

For Santa to soon be  
"By the chimney with care"  
While we reindeer breathe heavily  
The night's nostril air

We feel a deep sense of honor  
in which we take such pride  
This most important day  
Of the most important ride

It's an honor to find  
Such an incredible way to live  
For the children of the world  
Our lives we happily give

Love always,

From Santa's Reindeer



**Happy Holidays from Mayor Max!**





## December 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21 December Solstice	22
23	24 Christmas Eve	25 Christmas Day	26	27	28	29
30	31 New Year's Eve	1 New Year's Day	2	3	4	5



## Help Support Animal Rescue!

**P**ookie Louise Mueller was rescued by Marty Krieger and Idyllwild Animal Rescue Friends (ARF), and adopted by Phyllis Mueller and Glenn Warren.

Pookie was the nanny for the Mayors of Idyllwild in the first two years of their lives. We cherish our darling dog, and we miss her. On her behalf, we would appreciate your continued support of Pookie's favorite rescue organizations listed below. Thank you so much for your support.

This beautiful artwork was created by Lois Sheppard, and it is so lifelike to us, it makes us feel like our darling girl is still with us. Thank you, Lois.

Love always, The Mayors of Idyllwild and Staff



The Offices of the Mayors of Idyllwild and staff are involved in supporting many wonderful animal rescue groups. To mention three that are very near and dear to our hearts are Idyllwild Animal Rescue Friends (ARF), Living Free Animal Sanctuary, and Heavenly Horse Haven. We support animal rescue groups with donations, attending their events, and continually promoting their organizations and events. We are also directly involved in animal rescues ourselves and have continued to rescue and re-home many pets to their new forever homes.

You can never do too much to help animals, and on behalf of our late great and beloved Pookie Louise Mueller, we would like to request your help in supporting these three organizations in any way that you can.



## Idyllwild Animal Rescue Friends (ARF)

26890 State Highway 243

PO Box 719

Idyllwild, CA 92549

(951) 659-1122

[www.idyllwildarf.org](http://www.idyllwildarf.org)

[info@idyllwildarf.org](mailto:info@idyllwildarf.org)

<http://arfidyllwild.weebly.com/donate-to-arf.html>

The ARF House is the little rescue with the big heart, home of love and second chances. ARF is located in the mountain village of Idyllwild, CA where it has been serving the community since 1994. A volunteer, grassroots, non-profit organization, ARF's mission is to rescue animals that have been abandoned, lost, or whose owners are no longer able to care for them. ARF provides foster care until forever homes are located. ARF animals are spayed/neutered, receive necessary shots and other veterinary care as needed.

There are four things needed at ARF: (1) financial contributions, (2) donations of pet food and/or pet supplies; (3) volunteers to come in and work at the ARF office for a few hours a week, and (4) fosters—individuals that can take a dog into their home and care for it until the dog is adopted. ARF covers all the costs of fostering the dogs, including food and medical care. More fosters are always needed. The more fosters we have, the more animals we can save.



## Living Free Animal Sanctuary

54250 Keen Camp Road

PO Box 5

Mountain Center, CA 92561

(951) 659-4687

[www.living-free.org](http://www.living-free.org)

[info@living-free.org](mailto:info@living-free.org)

<http://www.living-free.org/donate/>

Founded in 1980, Living Free was among the first privately funded, no-kill animal sanctuaries rescuing cats and dogs from imminent shelter euthanasia. Living Free carries on that mission today, and works to increase public awareness so that soon all shelters can become no-kill. Living Free believes every animal has a right to live with compassion and dignity. Living Free provides hope and sanctuary to rescued animals until their forever homes are found.

Living Free is located right off Highway 74 in the San Jacinto Mountains, 10 minutes from Idyllwild, 45 minutes from the desert cities, 2 hours from San Diego and 2.5 hours from Los Angeles.



## Heavenly Horse Haven

58290 Marlis Lane

PO Box 391998

Anza, CA 92539-1998

(951) 551-3561

[www.heavenlyhorsehaven.org](http://www.heavenlyhorsehaven.org)

[info@heavenlyhorsehaven.org](mailto:info@heavenlyhorsehaven.org)

<http://www.heavenlyhorsehaven.org/contribute.aspx>

Heavenly Horse Haven is a non-profit horse and animal rescue organization whose mission is to help meet the need for a safe haven for horses who are at risk, neglected, abused, unwanted or otherwise in need of special care. This "safe haven" is extended to (but not limited to) horses and other farm animals such as goats, pigs, chickens, llamas, etc. This safe haven will provide a place where these animals will undergo an evaluation process to determine each animal's rehabilitation and placement needs. Where possible, safe, caring homes are found for rehabilitated animals. Others will find Heavenly Horse Haven to be their permanent home and live out their natural lives there. Heavenly Horse Haven's objective is to raise community awareness of the plight of these animals and to provide instruction to the general public on the proper care, feeding, needs, and responsibility of ownership for these animals in the hope of someday eliminating the need for such a safe haven.

With the current economy and fuel costs, the price of hay and farm animal feed has nearly doubled in the past year. This has created an epidemic of starving horses and farm animals. We need your help to save as many of these animals as possible. Your donation will help us save a life and create a bright new future for these animals.



## Hello Everyone! It's We Baby Mayors!

Provided in this section are some of our favorite baby pictures of we Mayors for your viewing enjoyment once again.

Also, every year, we like to include some of the “secrets to the universe” in our calendars—helpful tips that lead to an extraordinary life. There are many of these in previous calendar years, and you can always review the Mayor’s past calendars on his website at [www.mayormax.com](http://www.mayormax.com).

If your life is ever having any difficulties of any kind, no matter how small or large, or if your life is not everything you want it to be, applying a few of these “secrets to the universe” might just be the thing to get you flying towards your goals and making all your dreams come true!

There are several great tips in this 2018 calendar, and you can also find many others in the calendars from 2014 through 2017. Here are the months and years where these tips can be found: 2014 (October), 2015 (January, February, August, October, November), 2016 (January, February, November), 2017 (February, April, September).

The Mayors of Idyllwild and Staff love you!





# Help Support Animal Rescue!

The Mayors of Idyllwild would love to have your help in the support of three very important animal rescue groups. Please take a look at our special animal rescue section in this calendar, right after the month of December. Thanks so much. We appreciate everything you do to help save animals. Love always, Mayor Max



## January



## February



## March



## April



## May



## June



## July



## August



## September



## October



## November



## December



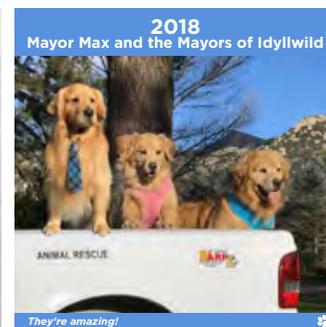
## Contact Us

You can contact the Mayors of Idyllwild at any time for any reason. To find out more about the Mayors of Idyllwild or to arrange a visit with the Mayors, please contact the Offices of the Mayors of Idyllwild via any of the following:

- Send an email to [max@mayormax.com](mailto:max@mayormax.com)
- Call the Mayors' Office at 951.659.0283
- Mail your request to Mayor Max, P.O. Box 1848, Idyllwild, CA 92549
- Send a private message or a friend request on Facebook to Phyllis Mueller
- Like and follow on Facebook the Mayor Max Public Figure page
- Visit the Mayor's website at [www.mayormax.com](http://www.mayormax.com)
- Call the Chief of Staff, Phyllis Mueller, at 949.525.0100

We will get back with you right away.

The Mayors are available to attend special events or make visitations on and off the Hill, time permitting.



From the wild dogs of Idyllwild, we hope you love this calendar. We love you!