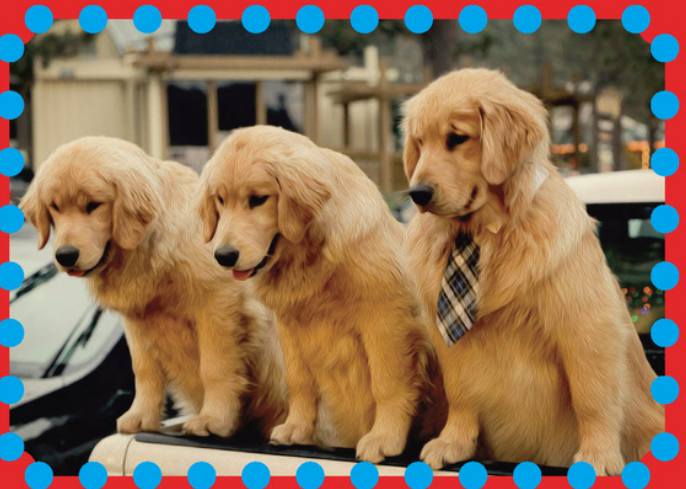


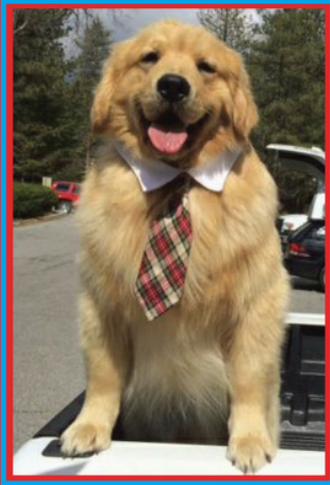
*The Mayors of Idyllwild*  
**Birthday Party**  
*You're Invited!*



**Saturday, June 7th, 2014, 1-4pm**  
**Idyllwild Nature Center**  
**25225 Highway 243, Idyllwild, CA 92549**



# MAYOR MAX



Hello Everyone!

I, Mayor Max, want to personally invite you to our BIRTHDAY PARTY celebration! We will be celebrating the birthdays of Mayor Mitzi, Mayor Mikey, and myself.

Mark your calendars for SATURDAY, JUNE 7th, from 1-4pm at the Idyllwild Nature Center at 25225 Highway 243, Idyllwild, CA 92549, (951) 659-3850.

Here are a few details about our party!

- We are going to have some fun food and beverages at the party, especially PIZZAS AND BIRTHDAY CAKE!! We will have three kinds of pizza: Pepperoni, Deluxe, and Cheese! We will also have other fun food!
- There will be music entertainment by KEITH McCABE.
- We will be premiering our new movie, *WILD DOGS!* Mitzi will explain more about the movie in her section of this invitation!
- We will be giving out our new business cards which are car and refrigerator magnets to everyone that attends our birthday party!
- THERE ALSO WILL BE OTHER FUN SURPRISES AT OUR BIRTHDAY PARTY!

There is NO cost of any kind to come to our birthday party. We just want to see you and spend time with you.

We know from the past Mayoral parties that sometimes people like to bring gifts. We do love gifts, and our favorite gift in that case would be a donation of some kind to Idyllwild Animal Rescue Friends (ARF) which could be cash or pet supplies such as pet food or kitty litter. Any and everything is welcome and greatly appreciated.

Also, we Mayors love tennis balls, and Pookie loves Braunschweiger! Regarding stuffed animals, we really love these too...but we still shred them with excitement and gusto. So if you bring a stuffed animal, please know we will be very happy to shred your gift in five minutes!

Again, do not feel obligated to bring anything. We will be delighted with joy just to see you! All friendly people and their friendly friends, family, associates, and pets are welcome!

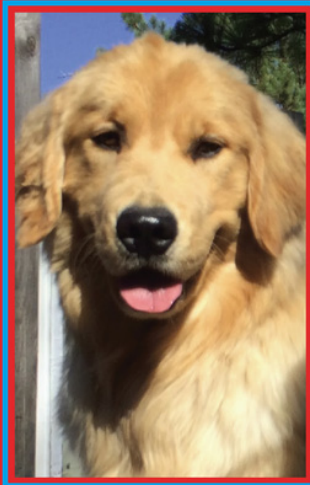
We love you, and we look forward to seeing you at our party.

Love always,

Mayor Max



# MAYOR MITZI



Hello Everyone!

It's me, Mayor Mitzi!

I am very excited to report to you that our new movie, *WILD DOGS!*, will be premiered at our birthday party.

As you may or may not know, I am an aspiring career woman and actress. This movie is my acting debut, and Mayor Max, Mayor Mikey, and Pookie Too! all agreed to help me with this movie. We all have very important acting roles in the film.

This movie is MY passion, and I really want you to see it!

This is an action-adventure movie in the extreme and is a full-length feature movie including credits and special features—an estimated 8 minutes of non-stop thrills.

Pookie narrates much of the movie and does an excellent job of telling the story.

Mayor Max, Mayor Mikey, Pookie Too!, and I all agreed to do our own stunts, so there are NO stunt doubles used in the making of this movie. And, there is one particularly thrilling scene where I make a giant leap across a gully. I won't tell you the outcome of that scene except to say that I did live to tell about it, that's why I am able to write you about it now.

The cast members are listed below. We have also listed their character names so you will know who they are in the movie.

## STARRING:

- Mayor Mitzi Marie Mueller, me, in my leading role as "Mitzi"
- Mayor Mikey Mighty-Dog Mueller in his leading role as "Mikey"
- Mayor Maximus "Mayor Max" Mighty-Dog Mueller in his leading role as "Max"
- Pookie Mueller (our Nanny) in her supporting role as "Pookie"

Glenn Warren, Phyllis Mueller, and Lois Sheppard also have supporting roles as extras in the movie.

The movie is getting great reviews in pre-production and pre-release. After the premiere on June 7th, the movie will be in wide release!

While one person associated with the film wisecracked that the movie looks like a series of home videos, we want to assure you that EVERY expense was spared in the making of this action-adventure movie!

Don't miss the opening afternoon premiere of *WILD DOGS!*

MARK YOUR CALENDARS: JUNE 7TH, 1-4 PM, IDYLLWILD NATURE CENTER.

Love always,

Mayor Mitzi





# MAYOR MIKEY



Hello Everyone!

It's me, Mayor Mikey!

Guess what!

Mayor Mitzi and I thought it would be really smart if we set ourselves up as Security at our birthday party to guard the cake and the pizzas!

We will be having three kinds of pizza: pepperoni, deluxe, and cheese. I plan to carefully eat all three. Oops, I keep making that mistake. I meant to say carefully guard all three... And Mitzi plans to eat all the cake. Oops, I did it again. I mean Mitzi plans to carefully guard the cake. Yes, she will, I'm sure of it.

We plan to get there very early and make sure everything is set up just right! Yes, that's the plan.

I can hardly sleep at night thinking about my new Security job at the birthday party, and when I am sleeping, I'm dreaming of my job. Yes, it's a dream job, and for some reason, it makes me drool a lot...

A couple of other things you might want to know about the party.

It's true that we Mayors want to forgo getting presents so that donations can be made to ARF. So you don't have to worry about bringing us TENNIS BALLS!!! Or BRAUNSCHWEIGER!!! Let me repeat: Try not to think about TENNIS BALLS!!! and BRAUNSCHWEIGER!!! Don't give TENNIS BALLS!!! or BRAUNSCHWEIGER a single thought. Not one!! OK, I said it. I did my civic duty. I am a very philanthropic Mayor as you can see!

Also, I am the dog that really likes belly rubs, so when you see me, that's "all good." Mitzi likes to be told that she's beautiful because she is. Max likes TENNIS BALLS!!! and to pose for snacks, and Pookie likes BRAUNSCHWEIGER!!!

I really hope to see you at the party!

I love you very much.

Love always,

*Mayor Mikey*  
*Pizza Patrol Security Team Lead*



Hey - I have two pictures on my page!





# POOKIE MUELLER



Hello Everyone!

It's me, Pookie Mueller!



I am the Puppy Rearing Professional for the Hooligan Mayors of Idyllwild, also known as the Mayors' Nanny! I have taken care of the Mayors and helped to raise them since their arrival in Idyllwild in July 2013. I am very proud of my Mayors and how they have grown up. I take complete responsibility for enabling them to achieve their nickname, Muelligan's Hooligans. They are feisty, frisky, and fabulous if I must say so myself, and we wouldn't want it any other way at the Offices of the Mayors of Idyllwild.

The Mayors have very few flaws and have taken my instructions very well, except for one very annoying habit: they still bite the nanny on the fanny which means they still try to roll me every time we go out to play. This seems to delight them as much today at their 80-pound weight as it did when they were 8 pounds. Now at 8 pounds, just a show of my teeth got them in line. But at 80 pounds, I don't stand a chance. So Phyllis and Glenn continue to have every aspect of our lives divided into two sections: The Wild Dogs! section that includes Mayors Max, Mikey, and Mitzi, and the Senior Dog! section that includes me!

I very much look forward to seeing you at the birthday party. It really makes me happy when you come over to pet me and acknowledge me. It means a great deal to me, and I want you to know that I am telling you this from my heart. This is not Phyllis' message. This is coming from me, and I sincerely appreciate how wonderful you have made my life.

I am really enjoying now the senior years of my life which are a tremendous improvement over my life as a wild dog at Lake Hemet where I had been abandoned. It was Marty Krieger who rescued me, and Idyllwild Animal Rescue Friends (ARF) that took care of me and got me adopted by Phyllis and Glenn.

I cannot thank enough Marty and ARF for saving me, and I hope you can always support ARF in some way because there are so many dogs and cats that they help. It makes me so happy to hear about other pets getting rescued, fostered, and adopted. I know I wouldn't have survived much longer at Lake Hemet on my own. Thank you again, Marty Krieger and ARF, for everything you have done for me.

I love you one and all and can't wait to see you at my party. I dream of you and my wonderful life in Idyllwild every day and night.

Love always,

Pookie Mueller 

*Proud Puppy Rearing Professional to the Hooligan Mayors of Idyllwild  
aka: The Nanny!*







# ABOUT THE OFFICE OF THE MAYOR OF IDYLLWILD

We Mayors, Pookie Too!, and our Chiefs of Staff, Phyllis Mueller and Glenn Warren, continue to work very hard to function as a Mayor's Office for Idyllwild, and there are many things that we work on every day!

## *WE SHARE THE MAYORS!*

We love to spread joy, happiness, and unconditional love to every one we meet, and we spend time every day doing just that in so many ways. During the past year, we have met with thousands of people, not only visitors that come to Idyllwild but also our cherished local residents. We endeavor to do as many good deeds as possible for the community and its members.

We schedule time with the Mayors and Pookie Too! out in the community to meet people, and we have our favorite places to park and meet. Bar none, our favorite activity is to SHARE THE MAYORS!

For Idyllwildians, we usually park at Strawberry Creek Plaza by the Post Office wherever we can get parking for the two Mayor Mobiles side by side. For Idyllwild visitors and locals, we also park by Wooley's / the Idyllwild Gift Shop, by Jo'An's Restaurant, and Mountain Paws, but it could be anywhere. We are always cruising the streets to find two parking places side by side, and as the temperatures are rising with summer, we are always trying to find two side-by-side shade spots.

We are dedicated to supporting the community's local events, and we endeavor to attend 100% of the events to which the Mayors are invited as special guests. We then help to promote those events via Facebook, email, personal visits and word of mouth, and sometimes off-Hill promotions where applicable.

In our two years now as the Mayor(s) of Idyllwild, we have attended over 300 events, and we can do more. For any group that has asked for marketing advice or assistance, we have scheduled and met with the group's leadership to provide our recommendations and help wherever we can. We have also handled Idyllwild's Annual Christmas Tree Lighting Ceremony for the past two years. We also make our time available to meet with anyone that calls us for a special visit with the Mayors. We do many of these personal visits every week. We also schedule house calls for anyone sick or lonely that has requested a visit from the Mayors.

One of the areas of our greatest contribution has been and continues to be in promoting Idyllwild throughout the U.S. and extensively in Southern California. We conduct nationwide press release campaigns and targeted local promotions to more than 40,000 CEOs and their company executives in every city from Santa Barbara to San Diego and everywhere in between. To these CEOs, we invite them to bring their companies to Idyllwild for their corporate events, and we also invite them to bring their family, friends, and associates to visit our lovely town. We offer to give them a tour of the town and to meet the Mayors. We also offer to take them to lunch on us. We also manage a Facebook audience that is now global, and we create and post daily on mayoral office activities.







We continue to promote Mayor Max's direct line telephone number, mailing address, email address, and Facebook address nationwide, and we handle all of the inbound communications that we receive from these promotions. If people need a referral to a vacation rental, we provide it. If they need to know what events are coming up, we tell them. If they need to know where they can find a buyer for something they need to sell, we tell them. If they want to meet with the Mayor, we set up a meeting and meet. We have succeeded in getting Idyllwild promoted on television, radio, newspapers, and social media.

And, we LOVE to create and distribute joyous communications about the

Mayors and their activities as much as possible. (To mention only a few: the Mayor Max 2014 Calendars, Mayor Max business cards that are car and refrigerator magnets, and this invitation are examples of these types of communications, but we have done many others and will do so as much as possible.)



We want to uplift the spirits of every person every day and bring a smile to the faces of the people that we see or that see us. We believe that smile increases the longevity and well-being of every individual touched by that intention to create happiness. We will always share the mayors to communicate that happiness as much as possible. To the utmost of our ability, we want

to help the individuals and businesses of Idyllwild to thrive and survive and to meet and exceed their goals for their lives.



Please know that we love you and you can always communicate to us via any and all of the following modes of communication:

In-Person: Stop by the Mayor Mobile  
Email: [max@mayormax.com](mailto:max@mayormax.com)  
Telephone: Mayor Max's Office Direct Line: 951.659.0283  
Facebook: Mayor Max  
Mail: Mayor Max, P.O. Box 1848, Idyllwild, CA 92549

Thank you.

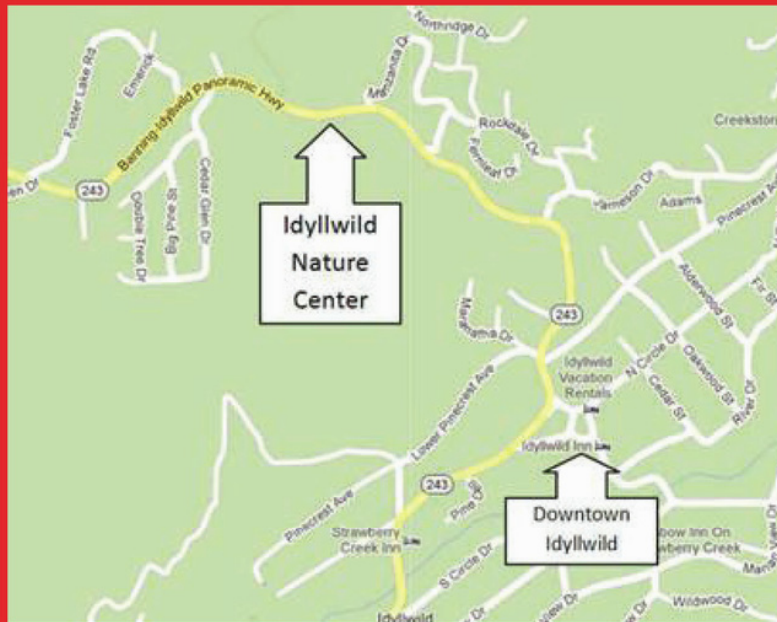
Love always,

*Phyllis Mueller, Chief of Staff for the Office of Mayor Max  
Glenn Warren, Chief of Staff for the Office of Mayor Max  
Maximus Mighty-Dog Mueller / Mayor Max  
Mitzi Marie Mueller / Deputy Mayor Mitzi  
Mikey Mighty-Dog Mueller / Deputy Mayor Mikey  
Pookie Mueller, Puppy Rearing Professional for the Mayors of Idyllwild*



# DIRECTIONS TO OUR BIRTHDAY PARTY!

The Nature Center is at 25225 Highway 243, Idyllwild, less than a mile north of downtown Idyllwild on Highway 243. If driving from downtown Idyllwild, watch for the sign on the left side of the highway. Some navigation systems require state highways be formatted as "CA-243". See map below.



I'll be there.



*We Mayors of Idyllwild, Staff, and Pookie Too! love the Idyllwild Nature Center!*



*Guess where this photo was taken!*

*Mayor Mitzi and Mayor Max reading the all-good ingredients label of their dog snacks from Sky Island Organics!*

