

# MAYOR MAX

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## Hello Dearest Idyllwild Community!

Here is a brief summary of my activities as Mayor Max of Idyllwild during the very busy month of February.

**February 1-28.** There were many activities that went on all through the month and in a higher number than usual. These included:

Meeting with visitors and residents downtown from the Mayor Mobile. This is my favorite thing to do. I love meeting people, wagging my tail, shaking their hands, and getting petted. I bark the minute my tie goes on as I know it means I'm going out to meet people.

We were able to do this just about every day and for a few hours each day.

Visits also included going to the homes of friends and associates of people who had caught the flu and cheering them up with a visit, a Mini Me, and a few holistic-type remedies (honey, oranges, carrot juice, etc.) I am happy to report that everyone we visited is feeling much better.



(L to R) Mayor Max, Ember Campbell, An Lin Hunt-Babcock, Sylvan Campbell, MeiXing Hunt-Babcock, Sidney Cruz, and Abby See selling Girl Scout cookies at the USPS. Mayor Max was placing his order for \$100 of Girl Scout Cookies for his office staff, one in particular.

**Promoting Idyllwild.** We have continued to promote Idyllwild on Facebook and via marketing campaigns to another 15,000 CEOs in Southern California. The new campaigns have been very successful, and we have prepared over 500 custom responses to the outreach. The marketing campaign is an invitation to visit Idyllwild for meetings, conferences, vacations, or a day trip. Phyllis is currently scheduling meetings with CEOs that have requested a visit, and she is also preparing responses to requests for information on the meeting spaces in town. Specifically, CEOs are asking for meeting room sizes, floor plans, etc. She is also replying as Mayor Max (pet to pet) to CEOs that wrote as their pet. This happens a great deal. Here's a funny example. I changed the pet and owner name to protect their identity.

*Hi, this is Milly, I'm the cat of Grant, whose son thinks he's my master, when in reality, I rule the house (with another cat and an annoying dog)... but I let my humans think they are in charge. Well our human father runs programs every once in a while and*

(C) Mayor Max made an unprecedented number of personal visits from the Mayor Mobile in downtown Idyllwild at Idyllwild Gift Shop, Wooley's, Mountain Paws, JoAn's, North Circle Drive, Bubba's Books, Nature's Wisdom, and Strawberry Creek Plaza. Off-Hill locations included freeway routes through California, Oregon, Washington, Idaho, Utah, and Nevada.

*looks for retreat or conference centers. I know that he has a friend who has a cabin in Idyllwild but he doesn't know much about the retreat centers. Since we like it when our human goes away, can you send him some info on your camp and retreat centers? That way, when they go away, we have a human who visits and she usually sneaks us a can of tuna.... So we like it when they are gone. We don't have anyone to sleep on top of, but that's ok. Tuna makes up for it... You can send him an email or even send it to his address below .... Thanks, Milly.*  
*PS. I'm expecting kittens so I can use some chocolate-covered tuna if you ever find any.*

**February 3.** Art Alliance of Idyllwild board meeting. I attended the AAI meeting with Phyllis. The plans and programs for AAI this year are fantastic, and it's a wonderful group. Please check out the AAI website, [www.artinidyllwild.org](http://www.artinidyllwild.org) to get all the details of upcoming events, and make sure you come to the Saturday, March 9th event at the Rainbow Inn from 6-9pm. I will be there to greet you.

**February 6.** ARF Fundraising Planning Meeting. I attended this very important meeting from the Mayor Mobile, pacing back and forth in the Jeep while I awaited the outcome of the discussions. Two very important decisions were made! My term as Mayor Max was extended for a second year. That made me



(L to R) Hailee Bella, Mayor Max, and Ashlee Nueske visiting in downtown Idyllwild.

so happy, I barked and barked. AND, the new fundraiser for ARF this year will be a PET EXPO on July 13th. Mark your calendars for this very important event. It's going to be so much fun, and we will tell you much more about it as the date approaches. And remember, you can never do too much to help animals! If you know anyone that would like to adopt a pet or foster a pet or simply volunteer at ARF for a few hours a week, please contact ARF at [www.idyllwildarf.com](http://www.idyllwildarf.com) or call 951.659.1122.

**February 7, 8, and 10.** There were three important parties we attended. The Castillo Puppy Shower (7th), Cindy Ifould-Dahlstrom Birthday Party at Idyll Awhile (8th), and the Mardi Gras party at Barry and Monique Zander's home (10th). Thank you one and all for inviting me. I thoroughly enjoyed attending and love you all so much!

**February 12-17.** ROAD TRIP!! I helped Phyllis and Glenn stay awake while they drove for 6 days to and from Post Falls, Idaho to attend the beautiful and lovely wedding of Mike Reno to Patti Burton, now Patti Reno. Of course, Phyllis and Glenn HAD to drive since they won't go anywhere without me! What a wonderful time we had at the wedding. It was a fast but beautiful and fun trip. While we were there, we contacted the Mayor of Post Falls, Idaho, just to say hello! Also, on Valentine's Day, I sent my Valentine, via the ITC, to Copper Padula asking her to be mine. Happily, Copper accepted! ♥



(L to R) Mayor Max and Mini Me taking a much-needed nap after the 1500-mile 3-day drive to Post Falls, Idaho and just before attending Mike Reno's wedding to Patti Burton, now Patti Reno on Valentine's Day. Congratulations Mike and Patti. We love you!!

**February 21.** Forest Folk Meeting. I attended the Forest Folk potluck, always a great time. I can



Mike and Patti Reno married on Valentine's Day, 2013.

personally vouch for the quality of the food at every event. It's delicious! This, too, is a wonderful group to join, and we continued to make plans for the upcoming events for seniors and the future Senior Center. If you would like to help create the new Senior Center, you can help by donating to Forest Folk at P.O. Box 260, Idyllwild, CA, 92549. Thank you for your help. It is greatly appreciated!



(L to R) Mayor Max and Jimmy Shorters, Division Director, Riverside County Probation Department, Twin Pines Ranch

**February 27.** Twin Pines Ranch Visit. I visited with the 32 boys and all of the staff at the Twin Pines Ranch, a Riverside County probation facility for boys, age 15-18. I walked up to and asked for petting from each boy, and 30 of 32 petted me. Phyllis gave a talk about how doing good deeds and conveying unconditional love is a way to increase your level of happiness, and you

always have a choice to be nice or mean, but being nice makes you happy. The staff reported to us that we had a positive impact on the boys, and that the staff determined my visit to be very positive for the children. They have asked us to return on a regular basis, and we will do so.

**March 1.** Girl Scouts of America. Please remember to purchase your Girl Scout cookies right away. The cookie drive ends on Sunday, March 10th, so don't delay! Thank you for helping the Girl Scouts of America. Also, buy lots of boxes because you can always give them to friends, family, and associates as well. The cookies are very tasty, and I know this from personal experience. While Phyllis and Glenn were running errands, I sampled a couple of boxes. The lemon cookies were my favorite. I left a nice array of torn cookie box cardboard and crumbs all over the Jeep which added a very nice bouquet to the car which I know Phyllis particularly liked as she was very vocal about it.

I love you all so much. Please stay in communication with me. I am always looking for you, and it makes me happy when you come over and pet me. I just love to see you and be in communication with you, one and all. If you need any help of any kind, please call me at my office, 951.659.0283.



## MAYOR MAX

Office of the Mayor  
 of Idyllwild

P.O. Box 1848  
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(L to R) Momma Bear, Papa Bear, and Baby Bear dealing with 12+ inches of snow at the home of Mayor Max. We loved it!!